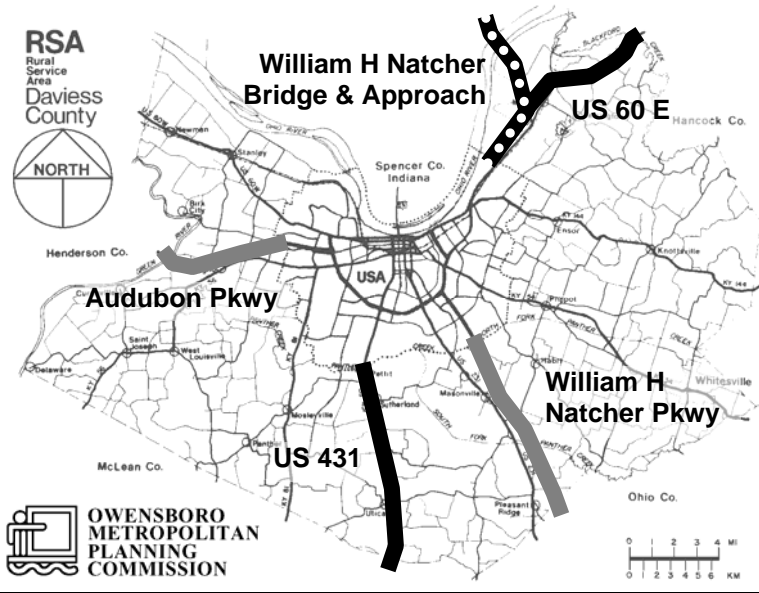
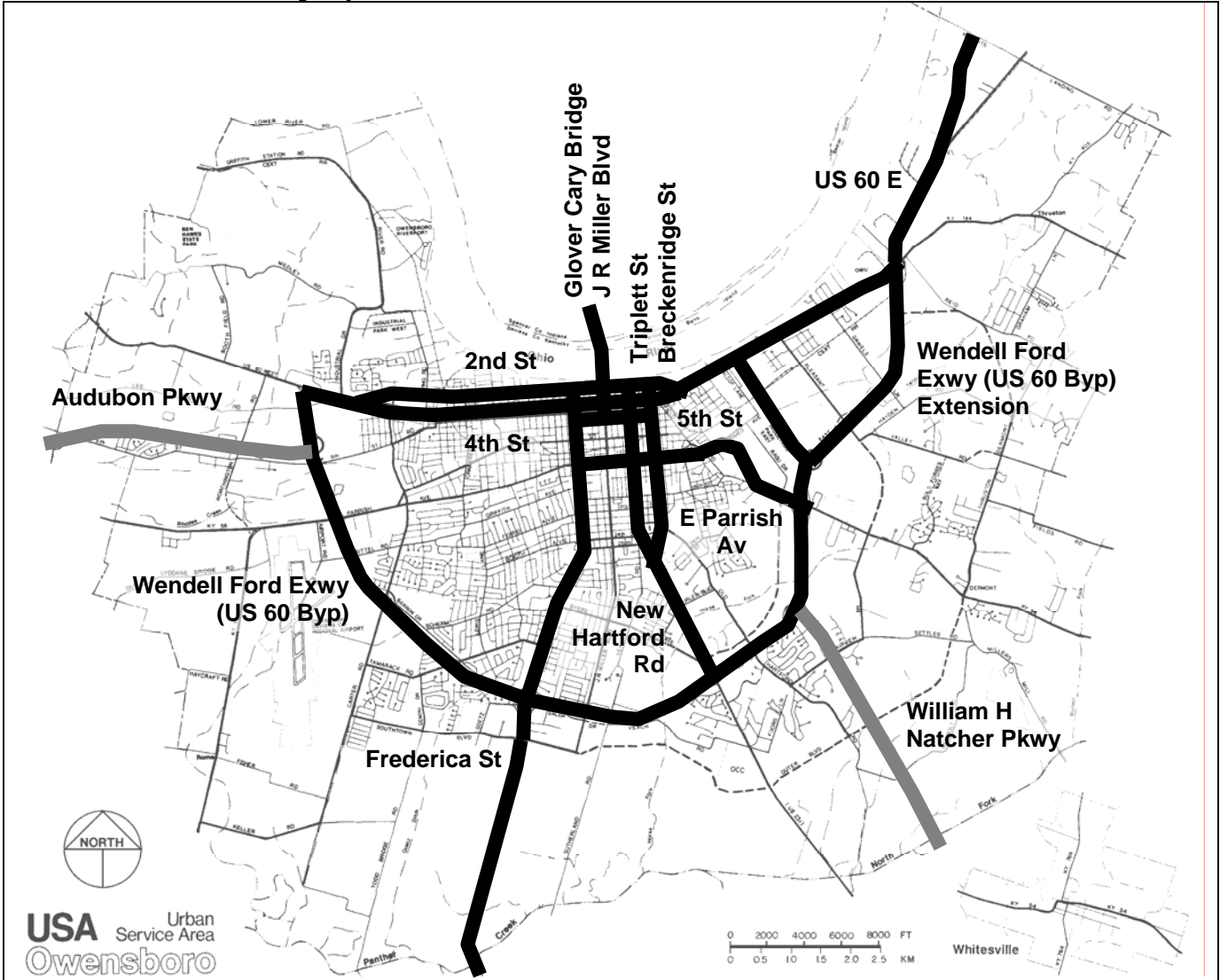





| ZONES > | Business, Industrial | Professional, Agricultural, EX-1 | Residential, MHP |
|--|--|--|---|
| Permanent On-Premises Signs | | | |
| Business Sign, Farm Sign, Institution Sign | Max sign area = 672 SF. Building sign max height = roofline + 15'. Yard sign max height = 10' + ½ distance to off-site Res/MHP zone boundary, up to 80' max. Min separation between yard signs > 10 SF in area and less than 25' from street R/W = 100'. Electronic changeable copy permitted; see Section 9-4(a)(5). Projection over public R/W permitted; see Section 9-4(a)(6). | Max sign area = 150 SF. Building sign max height = roof line. Yard sign max height = 10' + ½ distance to off-site Res/MHP zone boundary, up to 20' max. Min separation between yard signs > 10 SF in area = 150'. Electronic changeable copy permitted, see Section 9-4(b)(5) & (6). | Max sign area = 150 SF. Building sign max height = top of wall. Yard sign max height = 10'. Min separation between yard signs > 10 SF in area = 200'. |
| Place Sign (subdivision of 10+ lots or premises with 24+ dwelling units) | Max sign area = 40 SF. Sign max height = 6'. Max number = 2 signs per each principal street entrance or 1 sign per each principal driveway entrance. May be located on public R/W only under special circumstances; see Section 9-4(d)(4). | | |
| Residence Sign (including home occupation) | Max sign area = 4 SF (2 SF O'boro only). Building sign max height = top of wall. Yard sign max height = 6'. Min separation between separate signs on same premises = 15'. | | |
| Temporary On-Premises Signs | | | |
| Portable Sign | Max sign area = 40 SF. Limit of two temporary signs per individual lot. | | |
| Nonportable Sign | Max sign area = 150 SF | Max sign area = 80 SF | Max sign area = 40 SF |
| Animated Sign, Streamers | Yes, if not illuminated. Streamers may not be pinned directly to the ground or to temporary posts or utility poles. | | |
| Time limit for any temporary sign | No time limit | | |
| Off-Premises Signs | | | |
| Billboard Sign | Business, Industrial zones: | Agricultural zones only: | Res., MHP zones: Prohibited |
| <i>(Owensboro)</i> New off-premises commercial billboards are prohibited (See Section 9-5) | <i>(Whitesville)</i> Max sign area = 1,250 SF, if permanent; 150 SF, if temporary. Portable: prohibited. Location: no closer than 50' to Res/MHP zone or Res structure in Agri zone; 100' to other billboards. Building sign max height = roof line + 25'. Yard sign max height = ½ distance to Res/MHP zone boundary or Res structure in Agri zone, up to 100' max. | <i>(Owensboro)</i> New off-premises commercial billboards are prohibited (See Section 9-5) <i>(Whitesville)</i> Max sign area = 700 SF, if permanent; 80 SF, if temporary. Portable: prohibited. Location: no closer than 100' to Res/MHP zone or Res structure in Agri zone; 300' to other billboards; 660' to federal-aid primary hwy. Sign max height = 50'. <i>(Unincorporated Daviess County)</i> : Max sign area = 380 SF along "U.S." highways, 300 SF along other roadways, if permanent; 40 SF, if temporary. Portable & building signs: prohibited. Location: no closer than 300' to Res/MHP zone, or Res structure in Agri zone, or school property boundary, unless across 4-lane roadway; 300' to other billboards, 750' to other billboards along same roadway; and shall not be visible from a Scenic Highway/Byway. Sign max height = 40' along "U.S." highways, 32' along other roadways, measured from top of sign to lowest ground beneath sign. Max of 1 sign face per side, total of 2. | |
| Bus Shelter Sign | Business, Industrial zones: See Section 9-5(c) | Professional zone only: See Section 9-5(c) | Residential, MHP zones: Prohibited |
| Church or Civic Club Off-Premises Sign | Max sign area = 8 SF, if related to 1 church or club; 20 SF, if more than 1. Max sign height = 10'. Min separation of signs = 100'. Number limit: Only 1 sign per church or club per direction per street in advance of premises. | | |

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| <p>SIGN DEFINITION: ON-PREMISES, OFF-PREMISES</p> | <p>"Sign" means any device that is sufficiently visible to persons not located on the lot where such device is located to accomplish either of the following objectives: to attract the attention of such persons or to communicate message(s) to them. Where one (1) or more display modules are connected to the same structural supports, the entire assemblage of modules and supports shall be considered one (1) sign. "On-premises sign" means a sign that attracts attention to or contains a message relating to an occupant, activity, or product on the premises where the sign is displayed. "Off-premises sign" means a sign that contains a message that does not relate to any activity or product on the premises where the sign is displayed; or a sign erected by a company or individual for the purpose of selling advertising messages for profit. See Section 9-2 for other definitions.</p> |
| <p>EXEMPT SIGNS</p> | <p>(1) Signs not visible beyond lot boundaries or from public right-of-way. (2) Nonilluminated incidental signs under 2 SF in area. (3) Traffic signs. (4) Temporary signs warning of danger or hazardous conditions. (5) Signs displayed on bona fide business vehicles in operation. (6) Signs inside buildings, sports facilities, etc., only incidentally visible from public rights-of-way. (7) Temporary traditional displays or decorations, such as holiday lighting.</p> |
| <p>PROHIBITED SIGNS</p> | <p>(1) Abandoned signs. (2) Illegal signs. (3) Signs that imitate traffic or other official signs. (4) Signs, other than specifically permitted portable signs, displayed on vehicles parked primarily to display the signs. (5) Signs on the surface of any natural feature. (6) Signs that emit any noise, odor or visible matter for the purpose of attracting attention.</p> |
| <p>SIGNS SUBJECT ONLY TO LIGHTING PROVISIONS</p> | <p>(1) Street signs, address numbers, markers for public facilities/events, historic sites, or other public information. (2) Illuminated strings, spotlighting, etc. on building exteriors or in yards which are visible from any public right-of-way. (3) Works of fine art, commemorative plaques, grave markers, and similar devices. (4) Noncommercial symbols, flags, pennants or insignia (fully regulated when used in commercial promotions or as advertising devices). (5) Signs, displays inside building windows intended to be seen by people on public rights-of-way. (6) Signs attached and incidental to retail product dispensers. (7) Signs displayed on and incidental to vehicles that are for sale.</p> |
| <p>SIGN PERMITS AND FEES</p> | <p>Required only for (1) off-premises signs, (2) portable signs greater than 10 SF in area, (3) permanent on-premises signs that are electrical and/or greater than 10 SF in area.</p> |
| <p>LOCATION ON PROPERTY: BUILDING SIGNS, YARD SIGNS</p> | <p>Unless otherwise specifically provided, signs may be attached to buildings (building signs) or may be freestanding (yard signs). "Building sign" means a sign connected to and supported solely by a building, canopy, marquee, or awning. "Yard sign" means a sign supported upon the ground or attached to a structure, which is independent of support from any building, canopy, marquee, or awning.</p> |
| <p>PUBLIC RIGHTS-OF-WAY</p> | <p>No sign shall be erected on or overhanging the edge of any public right-of-way unless specifically provided. Projection over public right-of-way shall be permitted for particular business, institution and farm signs in business or industrial zones: See Section 9-4(a)(6) of Article 9.</p> |
| <p>TRAFFIC VISIBILITY</p> | <p>All signs erected near street and driveway intersections shall comply with requirements of traffic visibility sight triangles of Article 3.</p> |
| <p>LIGHTING, FLASHING</p> | <p>Any sign may be illuminated. See Section 9-3(g) for intensity and shielding limitations. Flashing signs shall be prohibited, unless otherwise specified. "Flashing sign" means any illuminated sign, electronic changeable copy, or any other illuminated device, whose lighting fluctuates, alternates, or otherwise varies in brightness, pattern, position or reflection, in order to attract attention or to phase copy changes in or out. Such a sign, copy, or other device is not a flashing sign if its lighting varies in brightness, pattern, position or reflection only instantaneously and concurrently on the entire sign at five (5) minute minimum intervals. See "changeable copy."</p> |
| <p>CHANGEABLE COPY</p> | <p>Any sign may include manual changeable copy. No sign shall include electronic changeable copy unless specifically provided. Electronic changeable copy shall be permitted for all business, institution and farm signs in professional, business, or industrial zones, in either "nonflashing mode" or "flashing mode": See Section 9-4(a)(5) of Article 9 for specifications of these modes.</p> |
| <p>ANIMATION</p> | <p>No sign shall be animated unless specifically provided. Only nonilluminated temporary signs may be animated.</p> |
| <p>SAFETY & MAINTENANCE</p> | <p>All signs shall be erected in accordance with all applicable requirements of locally enforced building, fire, electrical and safety codes. All signs shall be properly maintained.</p> |

Exhibit: Billboard-Controlled Highways



Billboard-Controlled Highways

-  Parkway or Interstate
State-sign-controlled highway
-  Other
National Highway System
or Federal-Aid Primary
State-sign-controlled highway
-  Scenic Highway
Proposed for state designation
From Natcher Bridge to
Wrights Landing Road

12/10/2001