

August 28, 2001

Background

On March 7, 2001, Daviess County Judge/Executive Reid Haire issued Executive Order No. 2-2001, in which he declared “a moratorium on all permitting requests made to the Owensboro Metropolitan Planning Commission relating to billboard construction within Daviess County.” The Judge/Executive’s purpose was to “allow the Daviess County Fiscal Court the opportunity to review any and all policies related to billboard permitting in Daviess County.”

The City of Owensboro adopted a prohibition on new commercial billboards in 1989, and none have been permitted within the city limits of Owensboro since then.

The Judge/Executive established a billboard review committee, which included representatives from outdoor advertising companies operating in the county, the local PRIDE organization, the OMPC, and Daviess County Fiscal Court, among others.

The Billboard Committee met several times. Judge Haire chaired the meetings and explained that he sought a compromise with all interested parties, and was not currently seeking elimination of existing or future billboard signs in Daviess County. However, Judge Haire was particularly concerned that US 60 E, from the new bridge leading into Owensboro, not be littered with billboards. The outdoor advertisers were receptive to tighter restrictions if reasonable. A previous staff report describes the issues that were discussed and the proposal that resulted.

On July 12, 2001, the OMPC held a public hearing to consider adoption of that proposal. Objections were made by one of the local billboard companies. The OMPC voted on the matter, but tied 4-4. The item was postponed for a revote to be held at its August 9 meeting. However, prior to that vote, the Judge/Executive withdrew the proposal for further study.

After reviewing unresolved issues, on August 8, 2001, the Judge/Executive sent out recommended changes to the Billboard Committee, OMPC and its staff, which the OMPC staff had redrafted (8/7/01) at the Judge’s request. On August 28, the Judge’s staff asked OMPC staff to make some additional adjustments in the text, and that the revised proposal be advertised for OMPC public hearing and consideration on September 13, 2001.

Summary of Revised Proposal

The revised amendments that are proposed reduce the maximum height and area of new billboards, and increase the minimum spacing between billboards and minimum setbacks from residential uses and schools.

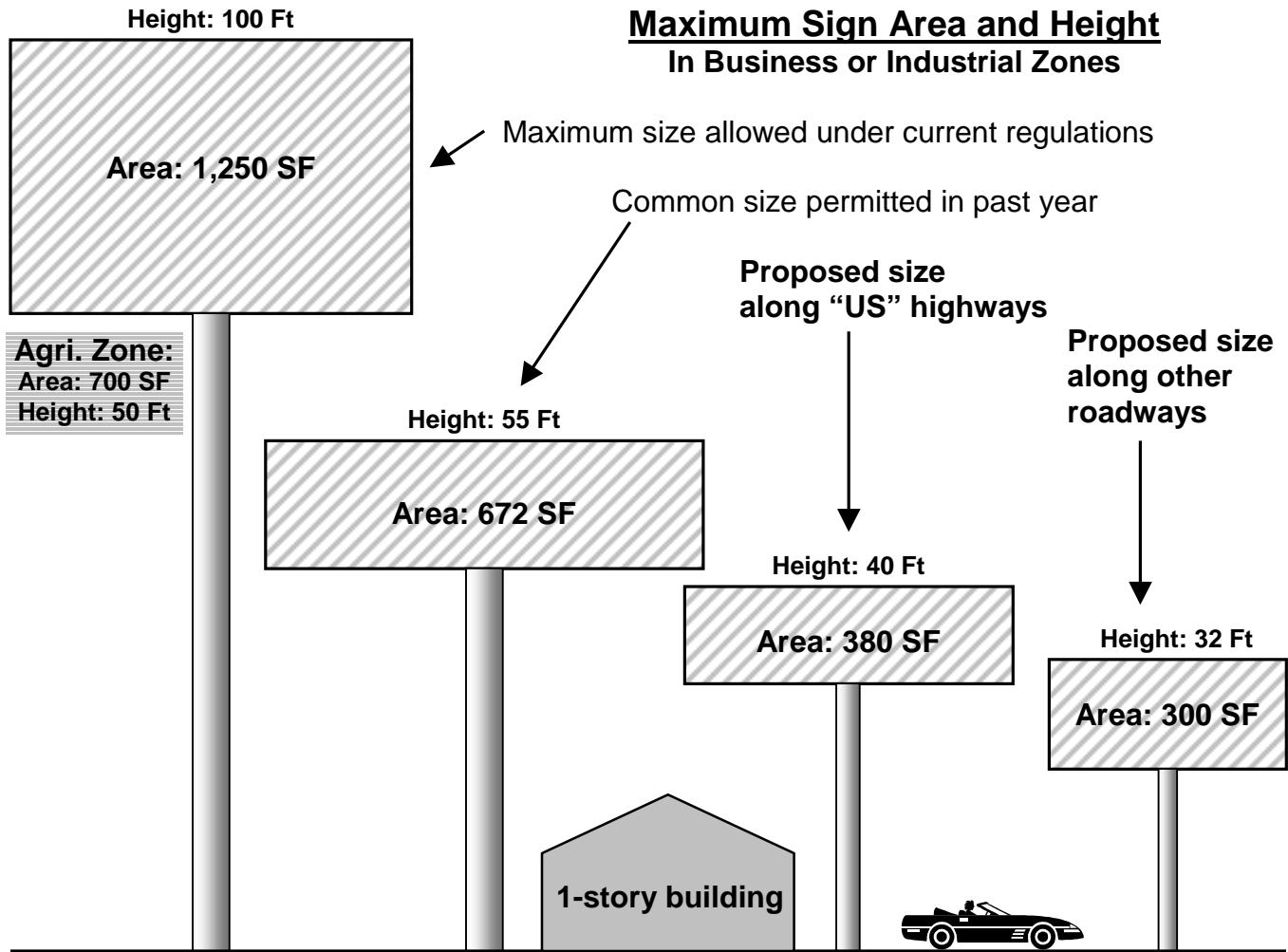
In Business and Industrial zones, the following is a summary of the major changes that are proposed in the currently adopted regulations:

- Maximum sign area is reduced from 1,250 SF to 380 SF along “US” highways and 300 SF along other roadways.
- Maximum sign height is reduced from 100 feet to 40 feet along “US” highways and 32 feet along other roadways.
- Minimum spacing between billboards is increased from 100 feet to 750 feet if located along the same roadway.
- Minimum distance of a billboard from residential uses is increased from 50 feet to 300 feet, unless separated by a four-lane roadway; as a new provision, the above setback requirements will also apply to schools with persons under 18 years of age.
- US 60 E from Wrights Landing Road to the Natcher Bridge approach, as well as the approach and the bridge are proposed for designation as a Scenic Highway, which would prohibit new billboards from being erected that would be visible from this route.
- Each billboard is limited to no more than one sign face per each side of the sign, for a total of two.

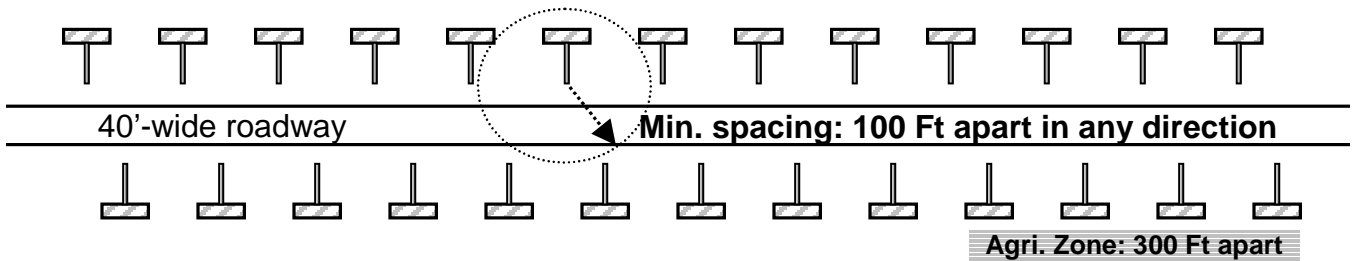
In Agricultural zones, the same changes are proposed as listed above except as noted below:

- Minimum spacing between billboards is increased from 300 feet to 750 feet if located along the same roadway.

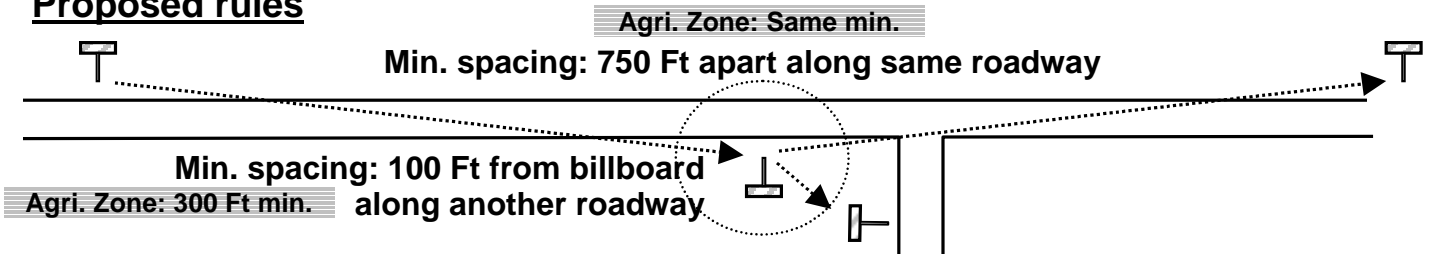
Pages 2 and 3 include illustrations of the major changes that are proposed. Attached are a copy of the text of the proposed changes and a spreadsheet comparing billboard regulations from various places.



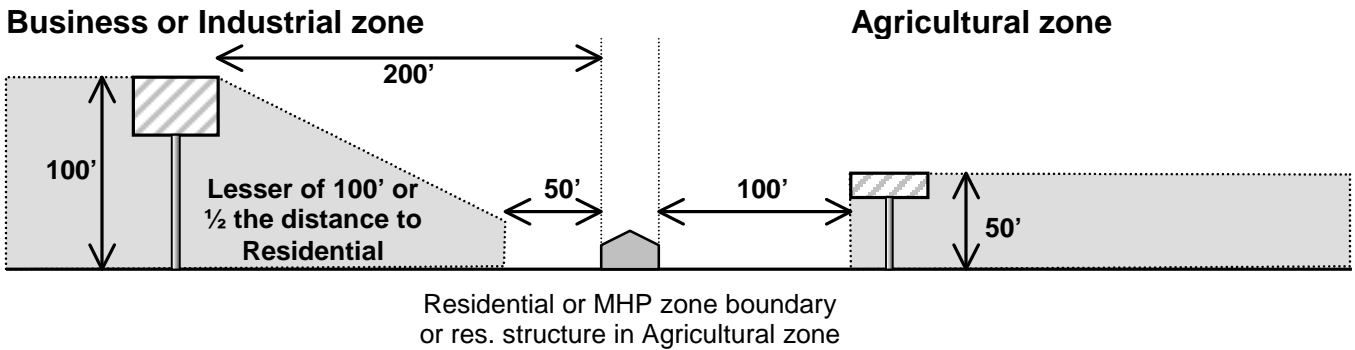
Billboard spacing under current rules in Business or Industrial zones



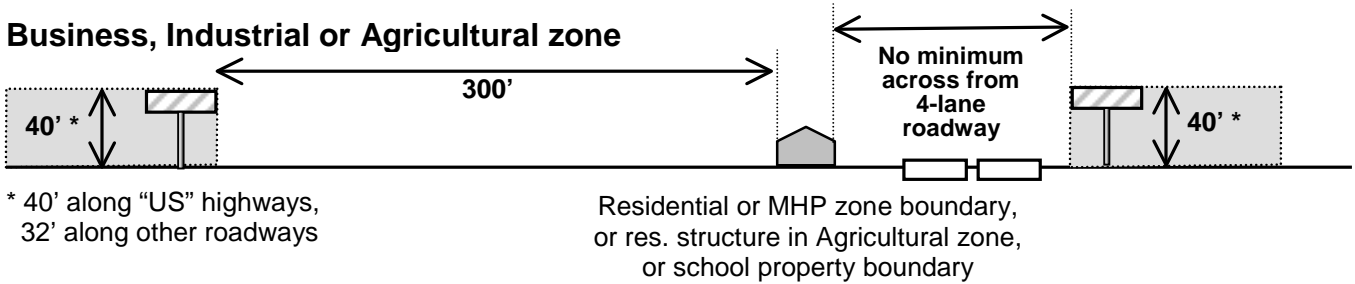
Proposed rules



Setback and Height vs. Residential Use under current rules



Proposed rules



* 40' along "US" highways,
32' along other roadways

Article 9 amendments approved unless noted:	OMPC	Owensboro	Daviess Co.	Whitesville
Revised zoning ordinance	08-Sep-79	14-Mar-80	27-Dec-79	07-Apr-80
Political signs	17-Apr-81	22-May-81	26-Apr-81	06-Jul-81
Bus shelter advertising on public right-of-way	14-Apr-83	02-May-83	no action	no action
Sign regulations, hearing to drop all regulations; no action taken	10-Sep-87	not applic.	not applic.	not applic.
Complete revision to sign regulations	11-Feb-88	15-Mar-88	20-Jul-88	11-Oct-88
Sign regulations, revisions {9-4(f), 9-5(a), 9-5(b)}	09-Jun-88	19-Jul-88	20-Jul-88	11-Oct-88
Size of permanent residence signs in residential zones {9-4(e)(1)}	09-Feb-95	21-Mar-95	Denied 22-Mar-95	?
Revisions to allow particular on-premises signs containing electronic changeable copy to operate in a defined flashing mode {9-2, "Public Service Message," 9-4(a)(5)(b), 9-4(b)(5) & (6)}	13-Jul-2000	05-Sep-2000	19-Sep-2000	?

9-1 INTENT; EXEMPT SIGNS.

9-1(a) Intent. The intent of this article is to establish regulations for devices that are sufficiently visible to persons not located on the lot where such devices are displayed to accomplish either of the following objectives: to attract the attention of such persons or to communicate messages to them. Such devices are defined as signs in this article. [It is not the intent of this article to alleviate any requirements of any other government agency regarding the regulation of signs.](#) The regulations herein are established to achieve the following public purposes:

- (1) To preserve and improve the physical appearance of the community, by providing that the functions, dimensions, arrangement, number, and features of signs be compatible with the physical character and intensity of the land-use activities in their surroundings.
- (2) To promote public safety, by providing that signs do not confuse, mislead, distract or obstruct the vision of motorists, and that signs remain safe and secure during extreme and adverse weather conditions.
- (3) To promote the economic welfare of the community, by providing businesses a reasonable opportunity to use signs to communicate, to advertise and to assist potential customers to locate and identify desired products, goods, services, or facilities.
- (4) To protect free speech, by providing that the specific content of sign messages be determined by the sign owner, and that the general content of sign messages be distinguished only for the purposes of determining the appropriate locations for signs based on their functions and features.

9-1(b) Exempt signs. The following signs are outside the scope of this article and shall be exempt from all provisions of this article:

- (1) Signs that are not visible beyond the boundaries of the lot or parcel upon which they are located or from any public right-of-way.
- (2) Nonilluminated incidental signs under two (2) square feet in area.
- (3) Public signs authorized to be erected under local, state, or federal law which control or direct traffic.
- (4) Signs erected temporarily to warn of danger or hazardous conditions.
- (5) Signs displayed on trucks, buses, trailers, or other vehicles that are being operated in the normal course of a bona fide business or transportation service.
- (6) Signs or other displays that are located inside buildings, sports complexes, or similar facilities, which may be incidentally visible from public rights-of-way, but which are not primarily intended to communicate a message to or attract the attention of people moving about public rights-of-way.
- (7) Temporary traditional displays or decorations, when such are clearly incidental to and customarily and commonly associated with any national, local or religious holiday, celebration or festival.

9-2 DEFINITIONS. Particular terms are defined for the purposes of this article, as follows:

"Abandoned sign" means a sign which no longer correctly identifies or advertises a bona fide business, lessor, service, owner, product, or activity on the premises where the sign is displayed.

"Animated sign" means a sign that includes any action or motion. For the purposes of this article, this term does not refer to flashing signs or to electronic changeable copy, both of which are separately defined.

"**Billboard sign**" means any off-premises sign other than a bus shelter sign or church or civic club off-premises sign.

"**Bus shelter sign**" means an off-premises sign erected on a public bus shelter.

"**Business sign**" means an on-premises sign located where the primary use of the premises is commercial, industrial, or professional, including parking areas that are accessory to such uses.

"**Building sign**" means a sign connected to and supported solely by a building, canopy, marquee, or awning.

"**Church off-premises sign**" means an off-premises sign erected by a religious organization to direct the public to church-related activities.

"**Civic club off-premises sign**" means an off-premises sign erected by any nationally, regionally or locally known non-profit organization(s) to announce the presence of organizational chapters and activities within the community.

"**Construction sign**" means a temporary sign that contains a message relating to construction work in progress or upcoming on the premises where the sign is displayed.

"**Copy**" means any word, letter, number or emblem that is a feature of a sign.

"**Electrical sign**" means a sign or sign structure in which electrical wiring, connections, or fixtures are used.

"**Electronic changeable copy**" means copy that is changed by electronic or electrical control of a bank of light-emitting, light-reflecting, or light-silhouetting copy elements.

"**Erect**" means to construct, build, raise, assemble, place, affix, create, paint, draw or in any way bring into being or establish.

"**Facade**" means the entire building front including walls, windows, gables, parapets, and mansards.

"**Farm sign**" means an on-premises sign located on property 10 acres or more in area used for agricultural purposes. Such property less than 10 acres in area shall be considered a residential use if it contains any dwelling units, and vacant land if it does not (see definition of "residence sign").

"**Federal aid primary highway.**" ~~Refer to "state-sign-controlled highway." means any highway, road, street, bridge, overpass, etc. which is designated a portion of the federal aid primary highway system as may be established by law or so designated by the state and federal departments of transportation.~~

"**Flashing sign**" means any illuminated sign, electronic changeable copy, or any other illuminated device, whose lighting fluctuates, alternates, or otherwise varies in brightness, pattern, position or reflection, in order to attract attention or to phase copy changes in or out. Such a sign, copy, or other device is not a flashing sign if its lighting varies in brightness, pattern, position or reflection only instantaneously and concurrently on the entire sign at five (5) minute minimum intervals.

"Identifiable" means capable of being related to a particular product, service, business or other activity even though there is no written message to aid in establishing the relationship.

"**Illegal sign**" means a sign that does not meet the requirements of this article and which is not (legally) nonconforming; or a sign advertising an activity that is illegal under federal, state or local law.

"**Illuminated sign**" means a sign with an artificial light source incorporated internally or externally for the primary purpose of illuminating the sign.

"**Institution sign**" means an on-premises sign located where the primary use of the premises is institutional, including parking areas that are accessory to such uses.

"Legible" means capable of being read without visual aid by a person of normal visual acuity, or conveying an advertising message to a person of normal visual acuity.

"**Manual changeable copy**" means copy that is changed in the field by manual relocation of easily removable copy elements.

"**Nonconforming sign**" means a sign that was erected legally but which does not comply with the adopted sign regulations of this article for the zone in which it is located; also referred to as a "legal nonconforming sign."

"**Off-premises sign**" means a sign that contains a message that does not relate to any activity or product on the premises where the sign is displayed; or a sign erected by a company or individual for the purpose of selling advertising messages for profit.

"On-premises sign" means a sign that attracts attention to or contains a message relating to an occupant, activity, or product on the premises where the sign is displayed.

"Permanent sign" means a sign constructed and intended for long-term use in a fixed location.

"Place sign" means an on-premises sign located at a principal street entrance serving a group of ten (10) or more lots in one subdivision or located on a premises containing a minimum of 24 dwelling units.

"Political sign" means a temporary sign that contains a message supporting the candidacy for office or urging action on matters on the ballot of an upcoming election or referendum. For the purposes of this article, political signs shall be considered on-premises signs.

"Portable sign" means a temporary sign that is affixed to a frame which is designed to be moved easily and to be self-supporting when resting on a generally horizontal surface. For the purposes of this article, the temporary securing of such a sign to the ground, to a building or to any other structure shall not prevent its being considered a portable sign.

"Premises" means an area of land together with its buildings and other appurtenances which, because of its unity of use, may be regarded as the smallest conveyable unit of real estate.

"Public Service Message" means a message pertaining to an activity or service which is performed for the benefit of the public and not for profit or gain of a particular person, firm or corporation or information such as time or temperature.

"Real estate sign" means a temporary sign that contains a message relating to the sale, rental or lease of the premises where the sign is located, or relating to the original sale of property in a new subdivision.

"Residence sign" (*only Owensboro*) means an on-premises sign located where the primary use of the property is residential, including home occupations, bed and breakfast homes, and parking areas that are accessory to residential uses. This term does not refer to signs on agricultural property 10 acres or more in area (see definition of "farm sign").

"Residence sign" (*only Unincorporated Daviess County, Whitesville*) means an on-premises sign located where the primary use of the property is residential, including home

occupations and parking areas that are accessory to residential uses. This term does not refer to signs on agricultural property 10 acres or more in area (see definition of "farm sign").

"Roof line" means the top edge of the roof or the top of the parapet or mansard, whichever forms the top line of the building silhouette, excluding domes, spires, chimneys, masts, elevator penthouses and other incidental projections.

"Sign" means any device that is sufficiently visible to persons not located on the lot where such device is located to accomplish either of the following objectives: to attract the attention of such persons or to communicate message(s) to them. Where one (1) or more display modules are connected to the same structural supports, the entire assemblage of modules and supports shall be considered one (1) sign.

"Sign area"

(1) Sign area shall be computed by including the entire area within a single, continuous, rectilinear perimeter of not more than eight straight lines, or a circle or an ellipse, enclosing the extreme limits of the copy or other display, together with any material or color forming an integral part of the background of the display or used to differentiate the sign from the backdrop or structure against which it is placed, but not including any supporting framework or bracing that is clearly incidental to the display itself.

(2) If the sign consists of more than one section or module, all of the area, including that between sections or modules, shall be included in the computation of the sign area. Temporary signs attached to a permanent sign structure shall not be included in the total sign area of the permanent sign structure.

(3) With respect to two-sided, multi-sided, or three-dimensional signs, the sign area shall include the total of all sides designed to attract attention or communicate information that can be seen at any one time by a person from one vantage point. Without otherwise limiting the generality of the foregoing, the sign area of a double-faced, back-to-back or "V"-shaped sign shall equal the area of only one side of such sign, the larger side, so long as the angle between the backs of the two sides does not exceed forty-five (45) degrees.

"Sign face" means a generally vertical area of a sign on which copy is typically placed.

"Sign height" means the vertical distance measured from the highest point of the sign, including the frame and any embellishments, and the established grade at the nearest

adjacent street frontage, [except as otherwise specified in this article](#).

[“State-sign-controlled highway” means any highway, road, street, bridge, or overpass that is designated to be included in the Federal Aid Primary, Parkway, Interstate, National Highway, or Scenic Highway/Byway system by the state or federal department of transportation.](#)

"Streamer" means a temporary sign made of a string of ribbons, tinsel, pennants, pinwheels, or similar devices used to attract attention to the premises where it is displayed.

"Temporary sign" means a sign that is not constructed or intended for long-term use in a fixed location, including, but not limited to, banners, posters, balloons, other inflatable devices, streamers, and portable, construction, political, and real estate signs.

[“Urban areas” means those areas which the state secretary of transportation, in the exercise of his sound discretion and upon consideration being given to the population within boundaries of an area and to the traveling public determines by official order to be urban; provided, however, that any such determination or designation of the secretary shall not, in any way, be at variance with the federal law or regulation thereunder or jeopardize the allotment or qualification for federal-aid funds of the Commonwealth of Kentucky.](#)

[“Visible” means capable of being seen, whether or not legible or identifiable, without visual aid by a person of normal visual acuity and erected for the purpose of being seen from the portion of a roadway dedicated to the movement of vehicles, exclusive of shoulders. This definition is not intended to preclude the location of a billboard sign along an intersecting or adjacent roadway that is erected for the primary purpose of being seen from the intersecting or adjacent roadway rather than from the subject roadway, unless otherwise specified in this article or by other government regulatory authority.](#)

"Wall" means a vertical plane of a building below any eaves, cornices, mansards or parapets.

"Yard sign" means a sign supported upon the ground or attached to a structure, which is independent of support from any building, canopy, marquee, or awning.

9-3 GENERAL PROVISIONS. It shall be unlawful to erect, alter, maintain, enlarge, use, or display any sign or sign feature except in accordance with the provisions of this article.

9-3(a) Prohibited Signs. Unless exempted from regulation by this article, the following types of signs shall be prohibited in all zones:

- (1) Abandoned signs.
- (2) Illegal signs.
- (3) Signs that imitate or resemble official traffic signs, signals, devices or other official signs, but are not authorized by government.
- (4) Signs, other than specifically permitted portable signs, that are displayed on vehicles or trailers which are parked or located for the primary purpose of displaying said signs.
- (5) Signs that are erected on the surface of any tree, rock or other natural feature.
- (6) Signs that emit any noise, odor or visible matter for the purpose of attracting attention.

9-3(b) Signs Subject Only to Lighting Provisions. The following signs are generally outside the scope of this article and therefore shall be required to comply only with the general provisions of this article relating to lighting:

- (1) Signs authorized to be erected under local, state, or federal law which identify streets, address numbers, or public facilities, describe historic sites or districts, accommodate the delivery of mail, announce and promote special community events, or communicate public information.
- (2) Illuminated decorative lighting strings, spotlighting, or similar lighting sources on building exteriors or in yards (excluding temporary traditional displays above), which do not primarily illuminate copy but which are visible from any public right-of-way.
- (3) Works of fine art, commemorative plaques, grave markers, and similar devices which in no way depict, identify, or advertise a product or business.
- (4) Noncommercial symbols, flags, pennants or insignia of governments, or of religious, civic, fraternal, or educational institutions (except that such symbols used in connection with commercial promotions or as advertising devices shall comply with applicable regulations of this article).

(5) Signs and other displays located inside a building window and intended to communicate a message or to attract the attention of people moving about public rights-of-way.

(6) Signs attached and incidental to retail product dispensers.

(7) Signs displayed on and incidental to vehicles that are for sale, provided that the primary purpose of such a vehicle is not for the display of signs.

9-3(c) Sign Permits. A sign permit and payment of fees shall be required for the following types of signs and activities:

(1) **All off-premises signs:** to erect, relocate, rewire, or enlarge any part of such signs, or to alter structural supports;

(2) **Portable signs that exceed ten (10) square feet in area:** to erect or relocate such signs;

(3) **On-premises permanent signs that are electrical and/or exceed ten (10) square feet in area:** to erect, relocate, rewire, or enlarge any part of such signs, or to alter structural supports, or to repaint or otherwise reface any such existing sign so that its copy relates to a new principal occupant on the premises (refer to provisions in this article for nonconforming signs).

For permit procedures, refer to provisions in this article for administration and enforcement. Permits and fees shall not be required for signs that are not listed above. For signs listed above, permits and fees shall not be required to maintain such signs in good condition, including the refacing of existing display modules, so long as such work does not include any activity requiring a permit above.

9-3(d) Sign Location on Property. Unless otherwise specifically provided, signs may be attached to buildings (building signs) or may be freestanding (yard signs).

9-3(e) Signs and Public Rights-of-Way. No sign shall be erected on or overhanging the edge of any public right-of-way unless specifically provided in this article.

9-3(f) Signs and Traffic Visibility. All signs erected near street and driveway intersections shall comply with the dimensional requirements of traffic visibility sight triangles, as specifically provided in Article 3 of this zoning ordinance.

9-3(g) Lighting. Any sign may be illuminated. The following provisions shall apply to all illuminated signs:

(1) Flashing signs shall be prohibited, unless otherwise specified in this article.

(2) Light sources shall be located and/or shielded in a fashion which minimizes to the greatest possible extent the direct rays of any bulb that exceeds one hundred (100) watts from shining into the eyes of motorists on vehicular rights-of-way.

(3) Light sources shall be located and/or shielded in a fashion which minimizes to the greatest possible extent the direct rays of such light sources penetrating into any adjoining property located in a residential or manufactured housing park zone or used for residential purposes.

9-3(h) Changeable Copy. Any sign may include manual changeable copy. No sign shall include electronic changeable copy unless specifically provided in this article. The changing of such copy on permitted signs shall not require a permit, unless otherwise provided by this article.

9-3(i) Animation. No sign shall be animated unless specifically provided in this article.

9-3(j) Construction and Safety Standards. All signs shall be erected in accordance with all applicable requirements of locally enforced building, fire, electrical and safety codes.

9-3(k) Maintenance. All signs shall be properly maintained. Exposed surfaces shall be clean and painted if paint is required. Defective parts shall be replaced. The Zoning Administrator shall have the right to order the repair or removal of any sign which is defective, damaged, or substantially deteriorated.

9-4 SPECIFIC PROVISIONS FOR ON-PREMISES SIGNS. On-premises signs shall comply with the following provisions in addition to the general provisions of this article. Each sign shall function as an accessory use to the primary land use (whether a principal use, conditional use, or legal nonconforming use) of the premises on which it is displayed, and shall be subject to specific provisions for the zone of the premises where it is displayed and the zones of nearby property. Permanent on-premises signs shall not be erected on vacant property. Construction, political, real estate and other temporary on-premises signs may be erected on vacant property.

9-4(a) PERMANENT BUSINESS, INSTITUTION AND FARM SIGNS SHALL BE PERMITTED IN BUSINESS AND INDUSTRIAL ZONES subject to the following specific provisions for signs in this category:

(1) **The area of each sign** shall not exceed 1,250 square feet.

(2) **The height of each building sign** shall not exceed the highest point of the roofline by more than 15 feet.

(3) **The height of each yard sign** shall not exceed an amount equal to 10 feet plus one-half the horizontal distance between the sign and the nearest boundary line of any unrelated property located in any residential or MHP zone, up to a maximum of 80 feet in height.

(4) **Yard signs exceeding 10 square feet in area**, and located less than 25 feet from a public street right-of-way, shall be located no closer than 100 feet to each other along the same street on the same premises.

(5) **Electronic changeable copy** shall be permitted for all signs, which shall conform to either of the following two modes:

(a) Nonflashing mode, with electronic changeable copy displaying only on-premises messages; changes in copy shall be limited so that the sign is not a flashing sign.

(b) Flashing mode, with electronic changeable copy displaying only on-premises or public service messages. Changes in copy shall be limited as follows:

(1) The advertising message may contain words, phrases, symbols, trademarks, or logos.

(2) A single message or segment of a message shall have a display time of at least two (2) seconds including the time needed to move the message onto the sign board, with all segments of the total message to be displayed within ten (10) seconds.

(3) A message consisting of one (1) segment may remain on the signboard any amount of time in excess of two (2) seconds.

(4) An electronic sign requiring more than four (4) seconds to change from one (1) single message to another shall be turned off during the change interval.

(5) A display traveling horizontally across the signboard shall move between sixteen (16) and thirty-two (32) light columns per second.

(6) A display may scroll onto the signboard but shall hold for two (2) seconds including the scrolling time.

(7) A display shall not include an art animation or graphic that portrays motion, except for movement of a graphic onto or off of the signboard.

(6) **Projection over public right-of-way** shall be permitted for particular building signs:

(a) Signs attached with their principal sign faces parallel to the facade of the building, with no part of the sign assembly extending more than 24 inches from the building surface to which attached.

(b) Signs painted on, printed on, or configured so that their exterior faces are flat against or integral to the surface material of permitted awnings or canopies (as per Article 3 of this zoning ordinance), with the total area of such signs not exceeding 20 per cent of each exterior plane of such awnings or canopies.

(c) Signs erected integral to permitted marquees (as per Article 3) over entrances to theaters or auditoriums.

(d) Signs suspended below permitted awnings, canopies or marquees (as per Article 3), each sign not exceeding four (4) square feet in area, and providing a minimum vertical clearance of eight (8) feet between the bottom of the sign and the ground or pavement surface below the sign.

9-4(b) PERMANENT BUSINESS, INSTITUTION AND FARM SIGNS SHALL BE PERMITTED IN PROFESSIONAL, AGRICULTURAL AND EX-1 ZONES subject to the following specific provisions for signs in this category:

(1) **The area of each sign** shall not exceed 150 square feet.

(2) **The height of each building sign** shall not exceed the highest point of the roofline.

(3) **The height of each yard sign** shall not exceed an amount equal to 10 feet plus one-half the horizontal distance between the sign and the nearest boundary line of any unrelated property located in any residential or MHP zone, up to a maximum of 20 feet in height.

(4) **Yard signs exceeding 10 square feet in area** shall be located no closer than 150 feet to each other on the same premises.

(5) **Electronic changeable copy** shall be permitted for all signs located in Professional zones, subject to the provisions set forth in Subsection 9-4(a)(5).

(6) **Electronic changeable copy** shall be conditionally permitted for all signs located within Agricultural and EX-1 zones, subject to the provisions set forth in Subsection 9-4(a)(5), and approval of a conditional use permit by the Board of Adjustment.

9-4(c) PERMANENT BUSINESS, INSTITUTION AND FARM SIGNS SHALL BE PERMITTED IN RESIDENTIAL AND MHP ZONES subject to the following specific provisions for signs in this category:

(1) **The area of each sign** shall not exceed 150 square feet.

(2) **The height of each building sign** shall not exceed the highest point of the wall to which it is attached.

(3) **The height of each yard sign** shall not exceed 10 feet.

(4) **Yard signs exceeding 10 square feet in area** shall be located no closer than 200 feet to each other on the same premises.

9-4(d) PERMANENT PLACE SIGNS SHALL BE PERMITTED IN ANY ZONE subject to the following specific provisions for signs in this category:

(1) **The area of each sign** shall not exceed 40 square feet.

(2) **The height of each sign** shall not exceed six (6) feet.

(3) **The number of signs** shall not exceed two (2) signs per each principal street entrance or one (1) sign per each principal driveway entrance.

(4) **Location on public right-of-way** shall be permitted for particular signs, but only when all of the following apply:

(a) the sign is located at a principal street entrance to a subdivision and off of state-maintained right-of-way;

(b) corner lots with no association to the subdivision are located on both sides of, and have no primary access to, the entrance street; and

(c) specific provision is made for a designated private owner to maintain the sign.

9-4(e) PERMANENT RESIDENCE SIGNS SHALL BE PERMITTED IN ANY ZONE subject to the following specific provisions for signs in this category:

(1) (*only Owensboro*) **The area of each sign** shall not exceed

(a) two (2) square feet, in residential zones;

(b) four (4) square feet, in all zones other than residential.

(1) (*only Unincorp. Daviess Co., Whitesville*) **The area of each sign** shall not exceed four (4) square feet.

(2) **The height of each building sign** shall not exceed the highest point of the wall to which it is attached.

(3) **The height of each yard sign** shall not exceed six (6) feet.

(4) **Separate signs** shall be located no closer than 15 feet to each other on the same premises.

9-4(f) TEMPORARY ON-PREMISES SIGNS SHALL BE PERMITTED IN ANY ZONE subject to the following specific provisions for signs in this category:

(1) **The area of each portable sign** shall not exceed 40 square feet in any zone.

(2) **The area of each nonportable sign** shall not exceed

- (a) 150 square feet, in business or industrial zones;
- (b) 80 square feet in professional, agricultural or EX-1 zones;
- (c) 40 square feet in residential or MHP zones.

(3) **The number of portable signs exceeding 10 square feet in area** shall not exceed one (1) sign along each street frontage for each premises.

(4) **Animated signs** shall be permitted only if they are not illuminated.

(5) **Streamers** may be attached to and may span between signs, buildings and other structures. However,

- (a) streamers shall not be illuminated;
- (b) streamers shall not be pinned or staked directly to the ground nor attached to any post or pole that is not a permanent feature of the premises; and
- (c) streamers shall not be attached to any utility pole or other device located within a public right-of-way.

(6) **Signs other than construction, political and real estate signs** shall be displayed no more than 120 days in one (1) calendar year on each premises located in any residential, MHP or professional zone.

9-5 SPECIFIC PROVISIONS FOR OFF-PREMISES SIGNS. Off-premises signs shall comply with the following provisions in addition to the general provisions of this article. ~~Such~~ These signs shall be subject to specific provisions based on their functions and on the zones and land uses of the premises and vicinity where they are displayed. ~~Off-premises signs visible from and located within 660 feet of any federal-aid primary highway may require a permit from the state highway department in addition to the locally required permit.~~ Off-premises billboard signs shall comply with applicable state statutes and administrative regulations. An off-premises billboard sign that is visible from a state-sign-controlled highway and is located within six hundred sixty (660) feet of the right-of-way -- or beyond six hundred sixty (660) feet from the right-of-way outside a designated urban area -- may require a permit from the state highway department. If the state highway department prohibits issuance of a permit for a billboard sign along a state-sign-controlled highway, then a local permit for the sign shall not be issued or, if previously issued, shall be deemed null and void.

Note: New off-premises commercial billboards are prohibited within the corporate limits of the City of Owensboro by Ordinance No. 53-89, adopted 21-Nov-89, which is codified in Section 18-10 of the Owensboro Municipal Code. Therefore, the following provisions do not apply within the City of Owensboro to the extent that they conflict with the more stringent provisions of that ordinance.

9-5(a) BILLBOARD SIGNS SHALL BE PERMITTED IN BUSINESS AND INDUSTRIAL ZONES subject to the following specific provisions for signs in this category:

(1) **The area of each permanent sign** shall not exceed ~~1,250-~~ three hundred eighty (380) square feet when located along roadways designated as "U.S." highways and shall not exceed three hundred (300) square feet when located along other roadways.

(2) **The area of each temporary sign** shall not exceed ~~150~~ forty (40) square feet.

(3) **Portable billboard signs** shall be prohibited.

(4) **The location of each sign**

(a) shall be no closer than ~~50~~ three hundred (300) feet to any boundary line of any property located in any residential or MHP zone, or to any property occupied by any school where persons under eighteen (18) years of age are enrolled, unless the residential, MHP, or school property is located across a four-lane roadway from the sign;

(b) shall be no closer than ~~50~~ three hundred (300) feet to any residential structure located in any agricultural zone, unless the residential structure is located across a four-lane roadway from the sign; and

(c) shall be no closer than one hundred (100) feet to any other billboard sign and shall be no closer than seven hundred fifty (750) feet to any other billboard sign located along the same roadway; and, unless separated by a building, street, road, highway, or natural obstruction.

(d) shall not be visible from a Scenic Highway/Byway as designated in Section 9-9 of this article.

(5) Billboard building signs shall be prohibited. ~~The height of each building sign shall not exceed the highest point of the roofline by more than 25 feet.~~

(6) The height of each yard sign shall not exceed forty (40) feet when located along roadways designated as "U.S." highways and shall not exceed thirty two (32) feet when located along other roadways; as an exception to the definition of "sign height" in this article, the height of a billboard sign shall be measured as the maximum vertical distance between the highest point of the sign and the lowest elevation of ground directly below the sign. ~~an amount equal to one half the horizontal distance between the sign and the nearest boundary line of any property located in any residential or MHP zone, or between the sign and the nearest residential structure located in any agricultural zone, up to a maximum of 100 feet in height.~~

(7) The number of sign face modules on each sign shall not exceed one (1) on each side of the sign, and shall not exceed a total of two (2) for each sign structure – that is, back-to-back or "V"-shaped signs. This prohibits the vertical stacking or side-by-side placement of sign face modules on the same side of a sign, and it prohibits triangular or other multi-faced sign structures.

9-5(b) BILLBOARD SIGNS SHALL BE PERMITTED IN AGRICULTURAL ZONES subject to the following specific provisions for signs in this category:

(1) The area of each permanent sign shall not exceed ~~700~~ three hundred eighty (380) square feet when located along roadways designated as "U.S." highways and shall not exceed three hundred (300) square feet when located along other roadways.

(2) The area of each temporary sign shall not exceed ~~80~~ forty (40) square feet.

(3) Portable billboard signs shall be prohibited.

(4) The location of each sign ~~shall be no closer than~~

(a) shall be no closer than ~~100~~ three hundred (300) feet to any boundary line of any property located in any residential or MHP zone, or to any property occupied by any school where persons under eighteen (18) years of age are enrolled, unless the residential, MHP, or school property is located across a four-lane roadway from the sign;

(b) shall be no closer than ~~100~~ three hundred (300) feet to any residential structure located in any agricultural zone, unless the residential structure is located across a four-lane roadway from the sign;

(c) shall be no closer than three hundred (300) feet to any other billboard sign and shall be no closer than seven hundred fifty (750) feet to any other billboard sign located along the same roadway, ~~unless separated by a building, street, road, highway, or natural obstruction;~~ and

(d) shall not be visible from a Scenic Highway/Byway as designated in Section 9-9 of this article, ~~660 feet to the right of way of any federal aid primary highway, and shall not be legible or identifiable from any federal aid primary highway.~~

(5) The height of each sign shall not exceed forty (40) feet when located along roadways designated as "U.S." highways and shall not exceed thirty two (32) feet when located along other roadways; as an exception to the definition of "sign height" in this article, the height of a billboard sign shall be measured as the maximum vertical distance between the highest point of the sign and the lowest elevation of ground directly below the sign. ~~50 feet.~~

(6) Billboard building signs shall be prohibited.

(7) The number of sign face modules on each sign shall not exceed one (1) on each side of the sign, and shall not exceed a total of two (2) for each sign structure – that is, back-to-back or "V"-shaped signs. This prohibits the vertical stacking or side-by-side placement of sign face modules on the same side of a sign, and it prohibits triangular or other multi-faced sign structures.

9-5(c) BILLBOARD SIGNS SHALL BE PROHIBITED IN PROFESSIONAL, RESIDENTIAL, MHP AND EX-1 ZONES.

9-5(d) BUS SHELTER SIGNS SHALL BE PERMITTED IN PROFESSIONAL, BUSINESS AND INDUSTRIAL ZONES subject to the following specific provisions for signs in this category:

(1) The area of each sign shall not exceed 40 square feet.

(2) The height of each sign shall not exceed 10 feet.

(3) The location of each sign

(a) shall be no closer than 50 feet to any boundary line of any property located in any residential or MHP zone;

(b) shall be no closer than 100 feet to another bus shelter sign;

(c) shall be at regular stops of the public transit system and the specific location shall be approved by the technical advisory committee (TAC) of the metropolitan planning organization for transportation;

(d) may be permitted to encroach upon locally maintained public rights-of-way, if so approved by the TAC.

(4) A bus shelter sign shall be removed if it will no longer be located at an official bus stop. Such sign shall be removed no more than 30 days after the official route change.

9-5(e) BUS SHELTER SIGNS SHALL BE PROHIBITED IN RESIDENTIAL, MHP AND EX-1 ZONES.

9-5(f) CHURCH OR CIVIC OFF-PREMISES SIGNS SHALL BE PERMITTED IN ANY ZONE subject to the following specific provisions for signs in this category:

(1) The area of each sign relating to one church or civic club shall not exceed eight (8) square feet.

(2) The area of each sign relating to more than one church or civic club shall not exceed 20 square feet.

(3) The height of each sign shall not exceed 10 feet.

(4) The location of each sign shall be no closer than 100 feet to any other such sign.

(5) Only one (1) sign containing a message relating to a particular church or civic club activity may be erected facing any one (1) direction in advance of such activity on any one (1) street or road.

9-6 NONCONFORMING SIGNS.

9-6(a) Continuance. A nonconforming sign shall be allowed to continue in use subject to the following provisions. A nonconforming sign shall lose its

nonconforming status and shall thereafter be considered an illegal sign, if any of the following events occurs:

(1) The sign fails to conform with any applicable discontinuance requirements as established herein below.

(2) The sign is not properly maintained in good condition.

(3) The sign is moved and thereafter does not comply with all regulations of this article, unless excepted by Section 9-6(c) below.

(4) The sign is altered in any way that increases the degree of its nonconformity.

(5) The sign is abandoned.

(6) The sign is damaged, destroyed, or deteriorated to the extent that the estimated cost of reconstruction exceeds fifty (50) per cent of the appraised replacement cost as determined by the Zoning Administrator, unless excepted by Section 9-6(c) below.

9-6(b) Discontinuance Requirements.

(1) Nonconforming temporary signs shall conform with all provisions of this article upon its adoption.

(2) Nonconforming flashing signs shall conform with the provisions of this article relating to lighting on or before December 31, 1989.

(3) Nonconforming animated signs shall conform with the provisions of this article relating to animation on or before December 31, 1989.

(4) Nonconforming on-premises permanent signs shall conform with all provisions of this article at such time as a new principal occupant takes occupancy of the premises where such signs are located.

9-6(c) Nonconforming Billboard Signs. A nonconforming billboard sign may be repaired if no substantial structural or dimensional changes are made. A nonconforming billboard sign may be substantially reconstructed or replaced by a new billboard sign at the same location, subject to the following requirements: Sign area shall not exceed the area of the original sign; sign height shall conform with current regulations; and, reconstruction or replacement of the sign shall be permissible by the state highway department if the sign's

[location is subject to state regulations applicable to state-sign-controlled highways.](#)

9-7 ADMINISTRATION AND ENFORCEMENT.

9-7(a) Zoning Administrator. The Zoning Administrator is authorized to process applications for permits and to enforce and carry out all provisions of this article, both in letter and in spirit. The Zoning Administrator is authorized to promulgate policies and procedures consistent with this function.

9-7(b) Application for Permits. Application for a permit for sign types and activities requiring a permit shall be made to the Zoning Administrator upon a form provided by the Zoning Administrator, and shall include such information as required by the Zoning Administrator.

9-7(c) Permit Issuance and Other Conditions.

(1) No sign permit will be issued by the Zoning Administrator until a permit fee is paid as established by law.

(2) The Zoning Administrator shall issue a permit for the erection, alteration, or relocation of a sign, provided that the sign complies with all applicable laws and regulations.

(3) In all applications, where a matter of interpretation arises, the more specific definition or higher standard shall prevail.

(4) The Zoning Administrator may suspend or revoke an issued permit for any false statement or misrepresentation of fact in the application.

(5) If no inspections have been made and no work authorized by the permit has been performed, the permit fee may be refunded to the applicant upon request, provided that the permit is returned to the Zoning Administrator during the effective period of the permit.

(6) If any sign requiring a permit is installed or placed on any property prior to receipt of a permit, the specified permit fee may be increased as established by law. However, payment of increased fees shall not relieve any person of any other requirements or penalties prescribed in this article.

9-7(d) Removal of Signs by the Zoning Administrator. The Zoning Administrator may cause the removal of an illegal sign in cases of emergency, or for failure to comply with written orders of removal, alteration or repair (as provided in Article 5 of this zoning ordinance). Such removal shall be at the expense of the owner or lessee.

9-7(e) Variances and Appeals. Refer to Article 7 of this zoning ordinance for procedures relating to variances from the regulations of this article, administrative appeals to the board of adjustment, and appeals to the circuit court.

9-7(f) Violations and Penalties. Refer to Article 5 of this zoning ordinance for procedures to follow when the Zoning Administrator finds any provisions of this article being violated and for penalties for violation of the regulations of this article.

9-8 CONFLICT. If any portion of this article is found to be in conflict with any other provision of this zoning ordinance, or with any provision of building codes, fire codes, safety codes, health codes, or any state regulation, the provision which establishes the higher standard shall prevail.

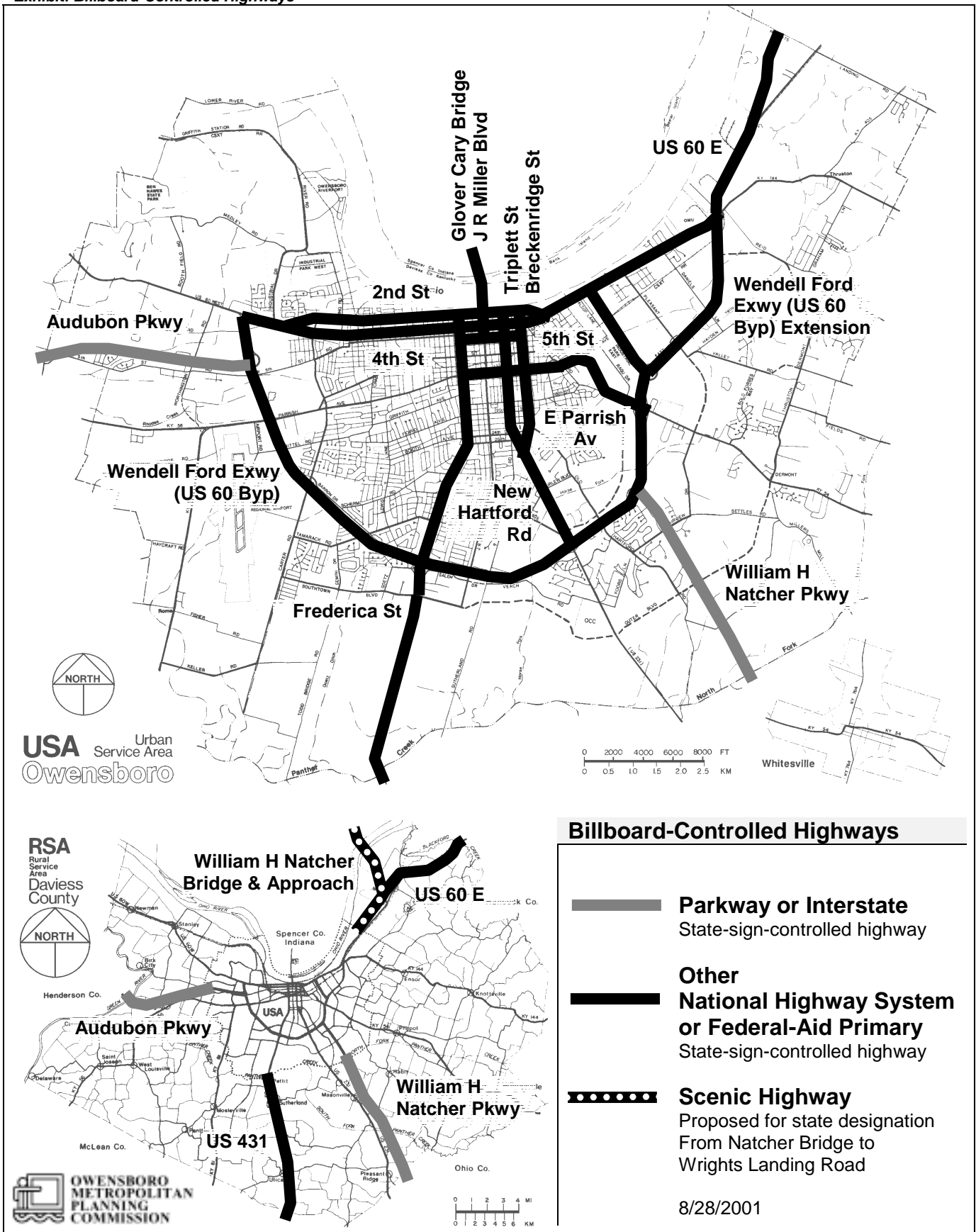
9-9 SCENIC HIGHWAY/BYWAY. After the Kentucky Transportation Cabinet designates a roadway as a Scenic Highway/Byway, additional off-premise billboard signs shall not be erected along and visible from the roadway. It is the intention of the Daviess County Fiscal Court to seek Scenic Highway/Byway designation and to apply immediately the prohibition of additional off-premise billboard signs for the following highway segments:

US 60 East (from Wrights Landing Road to the William H. Natcher Bridge approach)
William H. Natcher Bridge and approach (from US 60 East to the Indiana state line)

SIGN DEFINITION: ON-PREMISES, OFF-PREMISES	"Sign" means any device that is sufficiently visible to persons not located on the lot where such device is located to accomplish either of the following objectives: to attract the attention of such persons or to communicate message(s) to them. Where one (1) or more display modules are connected to the same structural supports, the entire assemblage of modules and supports shall be considered one (1) sign. "On-premises sign" means a sign that attracts attention to or contains a message relating to an occupant, activity, or product on the premises where the sign is displayed. "Off-premises sign" means a sign that contains a message that does not relate to any activity or product on the premises where the sign is displayed; or a sign erected by a company or individual for the purpose of selling advertising messages for profit. See Section 9-2 for other definitions.
EXEMPT SIGNS	(1) Signs not visible beyond lot boundaries or from public right-of-way. (2) Nonilluminated incidental signs under 2 SF in area. (3) Traffic signs. (4) Temporary signs warning of danger or hazardous conditions. (5) Signs displayed on bona fide business vehicles in operation. (6) Signs inside buildings, sports facilities, etc., only incidentally visible from public rights-of-way. (7) Temporary traditional displays or decorations, such as holiday lighting.
PROHIBITED SIGNS	(1) Abandoned signs. (2) Illegal signs. (3) Signs that imitate traffic or other official signs. (4) Signs, other than specifically permitted portable signs, displayed on vehicles parked primarily to display the signs. (5) Signs on the surface of any natural feature. (6) Signs that emit any noise, odor or visible matter for the purpose of attracting attention.
SIGNS SUBJECT ONLY TO LIGHTING PROVISIONS	(1) Street signs, address numbers, markers for public facilities/events, historic sites, or other public information. (2) Illuminated strings, spotlighting, etc. on building exteriors or in yards which are visible from any public right-of-way. (3) Works of fine art, commemorative plaques, grave markers, and similar devices. (4) Noncommercial symbols, flags, pennants or insignia (fully regulated when used in commercial promotions or as advertising devices). (5) Signs, displays inside building windows intended to be seen by people on public rights-of-way. (6) Signs attached and incidental to retail product dispensers. (7) Signs displayed on and incidental to vehicles that are for sale.
SIGN PERMITS AND FEES	Required only for (1) off-premises signs, (2) portable signs greater than 10 SF in area, (3) permanent on-premises signs that are electrical and/or greater than 10 SF in area.
LOCATION ON PROPERTY: BUILDING SIGNS, YARD SIGNS	Unless otherwise specifically provided, signs may be attached to buildings (building signs) or may be freestanding (yard signs). "Building sign" means a sign connected to and supported solely by a building, canopy, marquee, or awning. "Yard sign" means a sign supported upon the ground or attached to a structure, which is independent of support from any building, canopy, marquee, or awning.
PUBLIC RIGHTS-OF-WAY	No sign shall be erected on or overhanging the edge of any public right-of-way unless specifically provided. Projection over public right-of-way shall be permitted for particular business, institution and farm signs in business or industrial zones: See Section 9-4(a)(6) of Article 9.
TRAFFIC VISIBILITY	All signs erected near street and driveway intersections shall comply with requirements of traffic visibility sight triangles of Article 3.
LIGHTING, FLASHING	Any sign may be illuminated. See Section 9-3(g) for intensity and shielding limitations. Flashing signs shall be prohibited, unless otherwise specified. "Flashing sign" means any illuminated sign, electronic changeable copy, or any other illuminated device, whose lighting fluctuates, alternates, or otherwise varies in brightness, pattern, position or reflection, in order to attract attention or to phase copy changes in or out. Such a sign, copy, or other device is not a flashing sign if its lighting varies in brightness, pattern, position or reflection only instantaneously and concurrently on the entire sign at five (5) minute minimum intervals. See "changeable copy."
CHANGEABLE COPY	Any sign may include manual changeable copy. No sign shall include electronic changeable copy unless specifically provided. Electronic changeable copy shall be permitted for all business, institution and farm signs in business or industrial zones, in either "nonflashing mode" or "flashing mode": See Section 9-4(a)(5) of Article 9 for specifications of these modes.
ANIMATION	No sign shall be animated unless specifically provided. Only nonilluminated temporary signs may be animated.
SAFETY & MAINTENANCE	All signs shall be erected in accordance with all applicable requirements of locally enforced building, fire, electrical and safety codes. All signs shall be properly maintained.

ZONES >	Business, Industrial	Professional, Agricultural, EX-1	Residential, MHP
Permanent On-Premises Signs			
Business Sign, Farm Sign, Institution Sign	Max sign area = 1,250 SF. Building sign max height = roofline + 15'. Yard sign max height = 10' + ½ distance to off-site Res/MHP zone boundary, up to 80' max. Min separation between yard signs > 10 SF in area and less than 25' from street R/W = 100'. Electronic changeable copy permitted; see Section 9-4(a)(5). Projection over public R/W permitted; see Section 9-4(a)(6).	Max sign area = 150 SF. Building sign max height = roof line. Yard sign max height = 10' + ½ distance to off-site Res/MHP zone boundary, up to 20' max. Min separation between yard signs > 10 SF in area = 150'. Electronic changeable copy permitted, see Section 9-4(b)(5) & (6).	Max sign area = 150 SF. Building sign max height = top of wall. Yard sign max height = 10'. Min separation between yard signs > 10 SF in area = 200'.
Place Sign (subdivision of 10+ lots or premises with 24+ dwelling units)	Max sign area = 40 SF. Sign max height = 6'. Max number = 2 signs per each principal street entrance or 1 sign per each principal driveway entrance. May be located on public R/W only under special circumstances; see Section 9-4(d)(4).		
Residence Sign (including home occupation)	Max sign area = 4 SF (2 SF O'boro only). Building sign max height = top of wall. Yard sign max height = 6'. Min separation between separate signs on same premises = 15'.		
Temporary On-Premises Signs			
Portable Sign	Max sign area = 40 SF. If > 10 SF in area, only 1 sign per street frontage.		
Nonportable Sign	Max sign area = 150 SF	Max sign area = 80 SF	Max sign area = 40 SF
Animated Sign, Streamers	Yes, if not illuminated. Streamers may not be pinned directly to the ground or to temporary posts or utility poles.		
Time limit for any temporary sign	No time limit		Display no more than 120 days per year, unless construction, political or real estate sign.
Off-Premises Signs			
Billboard Sign <i>Note: New off-premises commercial billboards are prohibited within the corporate limits of the City of Owensboro. (See Section 9-5)</i>	Max sign area = <u>380 SF along "U.S." highways, 300 SF along other roadways</u> 1,250 SF , if permanent; 150-40 SF, if temporary. Portable & building signs: prohibited. Location: no closer than 50' <u>300'</u> to Res/MHP zone, or Res structure in Agri zone, <u>or school property boundary, unless across 4-lane roadway</u> ; 100' to other billboards, <u>750' to other billboards along same roadway; and not be visible from a Scenic Highway/Byway.</u> Building sign max height = roof line + 25' . Yard sign max height = <u>40' along "U.S." highways, 32' along other roadways, measured from top of sign to lowest ground beneath sign. Max of 1 sign face per side, total of 2. ½-distance to Res/MHP zone boundary or Res structure in Agri zone, up to 100' max.</u>	AGRI ZONE ONLY: Max sign area = <u>380 SF along "U.S." highways, 300 SF along other roadways</u> 700 SF , if permanent; 80-40 SF, if temporary. Portable & building signs: prohibited. Location: no closer than <u>100'</u> 300' to Res/MHP zone, or Res structure in Agri zone, <u>or school property boundary, unless across 4-lane roadway</u> ; 300' to other billboards, <u>750' to other billboards along same roadway; and shall not be visible from a Scenic Highway/Byway.</u> 660' <u>to federal-aid primary hwy.</u> Sign max height = <u>40' along "U.S." highways, 32' along other roadways, measured from top of sign to lowest ground beneath sign. Max of 1 sign face per side, total of 2.</u> 50' .	Prohibited
Bus Shelter Sign	See Section 9-5(c)	PROF ZONE ONLY: See Section 9-5(c)	Prohibited
Church or Civic Club Off-Premises Sign	Max sign area = 8 SF, if related to 1 church or club; 20 SF, if more than 1. Max sign height = 10'. Min separation of signs = 100'. Number limit: Only 1 sign per church or club per direction per street in advance of premises.		

Exhibit: Billboard-Controlled Highways



USA Urban Service Area
Owensboro

RSA Rural Service Area
Davies County

OWENSBORO METROPOLITAN PLANNING COMMISSION

BILLBOARD REGULATIONS from various places

<i>Place</i>	<i>Permitted Zones</i>	<i>Maximum Area</i>	<i>Maximum Height</i>	<i>Billboard Spacing</i>	<i>Minimum Setbacks</i>
DAVIESS COUNTY (Current)	Business, Industrial	1250 SF (permanent); 150 SF (temporary)	Roof line + 25' (building sign); Lesser of 100' or ½ the distance to Res/MHP zone boundary or Res. Structure in Agri. Zone (yard sign)	100'	50' from Residential Zone or structure in Agricultural zone
	Agricultural	700 SF (permanent); 80 SF (temporary)	50'	300'	100' from Res. Zone or structure in Agri. Zone; 660' from federal-aid primary highway
DAVIESS COUNTY (Proposed)	Business, Industrial	380 SF along "US" highways, 300 SF along other roadways (permanent); 40 SF (temporary)	40' along "US" highways, 32' along other roadways	100' , 750' along same roadway	300' from Residential zone, residential structure in Agricultural zone, or school property boundary, unless sign is located across 4-lane roadway; not visible from a Scenic Highway/Byway
	Agricultural	380 SF along "US" highways, 300 SF along other roads (permanent); 40 SF (temporary)	40' along "US" highways, 32' along other roadways	300' , 750' along same roadway	
OWENSBORO	PROHIBITED				
Bardstown-Nelson County	PROHIBITED				
Danville-Boyle County	PROHIBITED				
Northern KY Area: Kenton Co., Campbell Co. & most cities	PROHIBITED				
Scottsville (Allen County)	PROHIBITED				

BILLBOARD REGULATIONS from various places

<i>Place</i>	<i>Permitted Zones</i>	<i>Maximum Area</i>	<i>Maximum Height</i>	<i>Billboard Spacing</i>	<i>Minimum Setbacks</i>
Florence-Boone County	C-3, I-1, as conditional use (Florence: I-1 only)	1600 SF , 100' max linear dimension	50'	1760'	660' from interstate, 100' from other street R/W
Bowling Green-Warren County (proposed regulations)	All except Res. along I-65 & Natcher Pkwy <2 mi to full interchange, <1000' from R/W	1600 SF , 80' max width	40'	300' first come, first serve basis, requiring proof of ownership or lease of the site at permit application	Greater of $\frac{1}{2}$ the width of the street R/W or 25' ; must be sole principal structure on lot, meet side and rear setbacks, min. 50-foot wide lot; no on-premise signs on lot
	HB, HI <1mi from city limit along US 31W, 231, 68	400 SF , 80' max width			
Paducah	Business and Industrial zones (?)	400 SF , 55' max. length; 1200 SF w/i 850' of interstate hwy	45' , higher of base of sign or adjacent road grade	300' along same side of roadway if both visible at same time	300' from church on same roadway; 50' from res. or church on other roadway
Winchester	HB, GB, Ind. on lot abutting federal or state highway	720 SF	25'	300'	150' from Res. Zone; lesser of 20' from street R/W or building setback line
Evansville, IN	C-2	300 SF	30'	Along freeway: 500' , 1000' along same side of street	Various amounts from street R/W; 200' (city), 300' (county) from Res. Dwelling & >60' from property line; 200' (city), 300' (county) from vacant lot in Res. zone; 300' from center of Greenway Passage, or from property line of public park, church, school, or museum
	C-4, M-1, M-2, M-3	700 SF	50' , relative to roadway height, up to 65' max. from ground	Along other streets: 400' , 800' along same side of street	
Vanderburgh County, IN	C-2	300 SF	30'	500' , 1000' along same side of street	
	C-4	500 SF	50'		
	M-1, M-2, M-3	700 SF	50'		
Hopkinsville	B-2, B-3, B-4, Ind. (conditional use)	400 SF	50'	1 sign per lot	10' from street R/W
Christian Co.	(Per state regulations, which are similar to current rules for unincorporated Daviess County)				

BILLBOARD REGULATIONS from various places

<i>Place</i>	<i>Permitted Zones</i>	<i>Maximum Area</i>	<i>Maximum Height</i>	<i>Billboard Spacing</i>	<i>Minimum Setbacks</i>
Lexington-Fayette UCG	HB, Warehouse, Ind. on lot abutting federal or state highway	400 SF (50 SF for hotel ID pointer w/ only name/directions)	40' (hotel ID pointer attached to existing business sign)	500' (200' for hotel ID pointer: hotel w/i 1000' of & not visible from highway)	150' from Res. Zone; Lesser of 20' from street R/W or building setback line
Louisville-Jefferson County	C-N, C-1, C-2, C-M, M-1, M-2, M-3	72 SF (non-illuminated) Extensions beyond basic sign rectangle allowed up to 5' at top, 2' at sides, 18" at bottom, aggregate area <12.5% of basic rectangle area and included in total max. area	16'	225' (450' same side) along arterial highway; 450' (900' same side) along controlled access highway	15' from front or side property line in C-N, C-1, C-2, or C-M; 75' from C/L of intersecting roadway; in C-N, 200' from Res. in metro area, in other zones, 150' from Res. in metro area, 600' from Res. in non-metro area; 75' from freeway R/W in metro area, 660' from freeway R/W in non-metro area; 250' from public park, designated parkway, historic property or district
	C-1, C-2, C-M, M-1, M-2, M-3, along arterial hwy.	330 SF Extensions beyond basic sign rectangle allowed up to 5' at top, 2' at sides, 18" at bottom, aggregate area <12.5% of basic rectangle area and included in total max. area	40' (35' in C-1); 50' along elevated freeway with bottom of sign >10' above grade of elevated freeway	300' (600' same side) along arterial highway; 600' (1200' same side) along controlled access highway	30' from front or side property line in C-1, C-2, or C-M; 75' from C/L of intersecting roadway; 300' from Res. in metro area, 600' from Res. in non-metro area; 150' from freeway R/W in metro area, 660' from freeway R/W in non-metro area; 500' from public park, designated parkway, historic property or district
	C-2, C-M, M-1, M-2, M-3, along arterial hwy.	750 SF Extensions beyond basic sign rectangle allowed up to 5' at top, 2' at sides, 18" at bottom, aggregate area <12.5% of basic rectangle area and included in total max. area	40' ; 50' along elevated freeway with bottom of sign >10' above grade of elevated freeway	600' (1200' same side) along arterial highway; 900' (1500' same side) along controlled access highway	60' from front or side property line in C-2, or C-M; 75' from C/L of intersecting roadway; 400' from Res. in metro area, 600' from Res. in non-metro area; 150' from freeway R/W in metro area, 660' from freeway R/W in non-metro area; 500' from public park, designated parkway, historic property or district