

# **OKI REGIONAL PLANNING CONFERENCE**

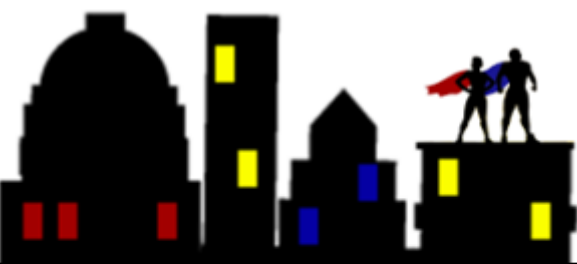
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**LOUISVILLE, KY - SEPTEMBER 28-30**



**EXPLORE YOUR PLANNING SUPERPOWERS**



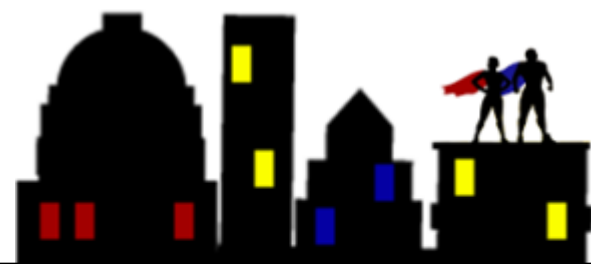


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# A MESSAGE FROM THE CHAPTER PRESIDENTS



Hello Planners!

On behalf of the American Planning Association's Ohio, Kentucky, and Indiana Chapters, welcome to the 2022 OKI Regional Planning Conference! We are so excited you have decided to join us, either in person in Louisville, or virtually in cyberspace.

OKI 2018, which took place in Cincinnati, seems like so long ago, especially after the pandemic forced the cancellation of the event in 2020. Planners have spent the last two years reacting and responding to the challenges brought on by the ongoing pandemic, and are very much in need of a recharge. The conference's theme:

## EXPLORE YOUR PLANNING SUPERPOWERS

is a playful reminder that planners are special—super if you will—and our Planning Superpowers must be enhanced in order to continue to make our communities great places to live, work, and play during these times of continuing uncertainty.

So what are these Planning Superpower?

### **ADAPTABILITY**

the quality of being able to adjust to new conditions

### **EMPATHY**

the ability to understand and share the feelings of another

### **FORESIGHT**

the ability or the action of predicting what will happen or be needed in the future

### **ACCOUNTABILITY**

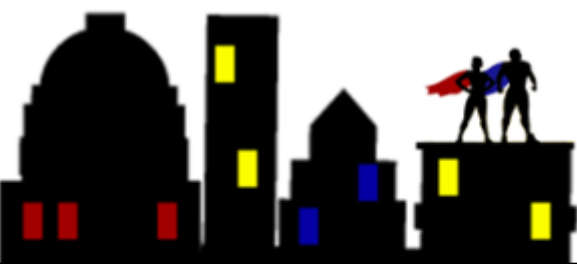
the fact or condition of being accountable; responsibility

We believe we have assembled a super collection of sessions and networking opportunities that will recharge and expand your Planning Superpowers. Thank you once again for joining us!

Rachel Ray  
APA-OH

Brian Davis  
APA-KY

Tom Vander Woude  
APA-IN



## CONFERENCE SPONSORS

A **SUPERHERO** sized **THANK YOU** to all our sponsors. Without their help, conferences like OKI would not be possible. Make sure to stop by their booths, learn about what they do, and thank them in person.

### ULTIMATE

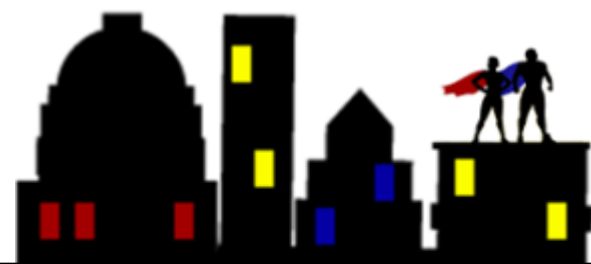
# AECOM

**Thursday Evening  
Reception Sponsor  
Tote Bag Sponsor**

# AARP<sup>®</sup> Kentucky

**Friday Keynote Luncheon  
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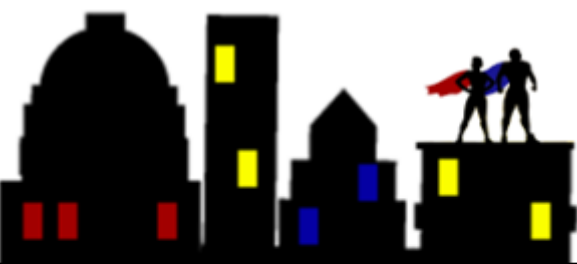
## AMAZING



**Wednesday Evening  
Reception Sponsor**



*Your Journey, Our Priority.*



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## INCREDIBLE



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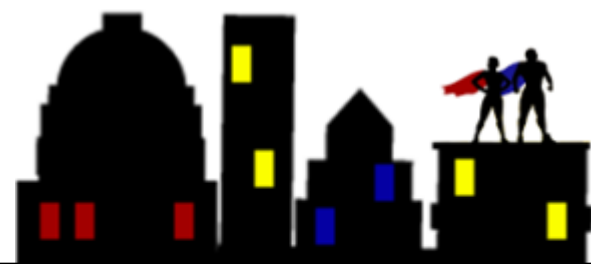


KENDIG KEAST  
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MINDEL SCOTT

# CONFERENCE SPONSORS



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## SUPER



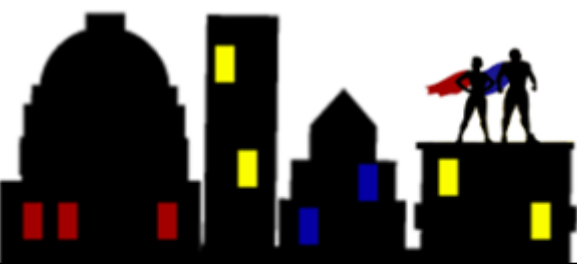
## FANTASTIC



## MIGHTY







# WELCOME TO LOUISVILLE!



Louisville is the largest city in Kentucky, resting along the banks of the Ohio River and conveniently located at the confluence of Interstates 65, 71 and 64. With its Midwestern sensibilities and southern hospitality, Louisville is the regional economic hub and cultural and artistic heart of 24 surrounding counties in Kentucky and Southern Indiana.

Louisville's reputation as a hub of innovation for food and bourbon (in addition to other spirits) has earned it accolades from far and wide, including Zagat, which named Louisville as a top foodie destination in the world, and *Travel + Leisure*, which named Louisville one of the "50 Best Places to Travel in 2022." Downtown Louisville is home to many wonderful museums, restaurants, distilleries, shops, and so much more.

Go to <https://www.gotolouisville.com/neighborhoods/downtown/> to see what else you can get into while you are in Louisville for OKI, or come back some other time for a longer visit!

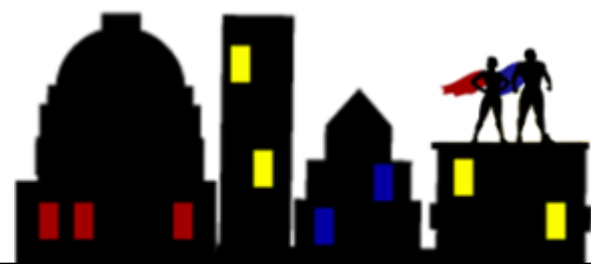


Need an extra excuse to stick around Louisville after the conference? The 66th Annual St. James Art Festival will be taking place September 30 through October 2. During this three-day event you'll find delightful works of art in 17 artistic mediums, from clay to wood, lovingly created by over 600 talented artists. Visit [stjamescourtartshow.com](http://stjamescourtartshow.com) for more info!

St. James Court  
Art Show™



# LOUISVILLE MARRIOTT DOWNTOWN



## HOTEL INFORMATION:

Located in the heart of Downtown Louisville, the Louisville Marriott Downtown will serve as the headquarters for OKI 2022. The hotel is adjacent to 4th Street Live! (food, drink, and entertainment venue) and is within walking distance to distilleries, museums, restaurants, and much more.

### Direct Booking Link:

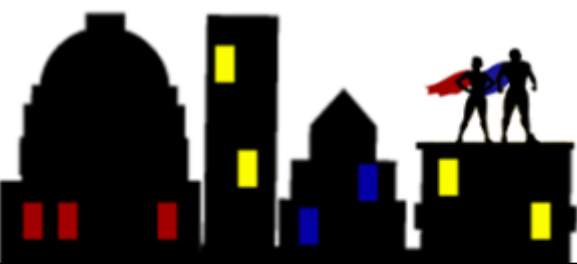
<https://book.passkey.com/event/50268318/owner/18553/home>

## HOTEL AMENITIES:

When booked through the conference hotel reservation link, conference attendees will enjoy these benefits:

- Discounted \$192.00 per night rate
- Complimentary Wi-Fi in all rooms and conference spaces
- Reduced self-parking overnight rate of \$20/day
- 24-hour fitness center and yoga studio
- Heated indoor swimming pool (6:00 am—10:00 pm)





# LOUISVILLE DOWNTOWN MARRIOTT

## CONFERENCE LAYOUT:

The Thursday and Friday sessions will take place on the second level of the Louisville Marriott Downtown. The Hall of Justice (Ballroom VI) will be host breakfast each morning as well as the professional headshots on Thursday. Sessions will primarily take place in four areas: The Bat Cave (Ballrooms I, II, III & IV), The Fortress of Solitude (Ballroom V), Avengers Tower (Ballrooms VII & VIII), and The Daily Planet (Ballrooms IX & X). Please note Friday's AICP Exam Prep Session will take place in the Stark Tower (Paddock), just a short distance away from the Hall of Justice.

*(Don't worry, we'll have everything clearly labeled!)*

### SECOND LEVEL



#### Hall of Justice - Ballroom VI

Breakfasts  
Headshots

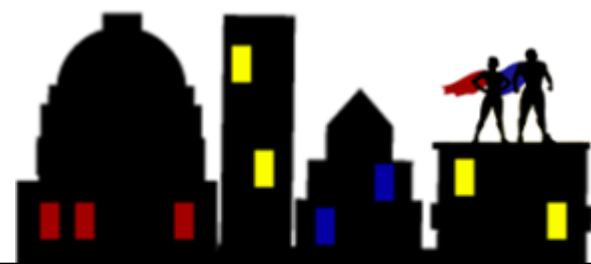
#### Breakout Rooms:

Bat Cave - Ballroom I, II, III & IV  
Fortress of Solitude - Ballroom V  
Avengers Tower - Ballroom VII & VIII  
Daily Planet - Ballroom IX & X

#### AICP Information Session:

Stark Tower - Paddock

# REGISTRATION INFORMATION



Registration is available online at the official 2022 OKI  
Conference website: **okiconference.com**

## FULL REGISTRATION

Eleven hours of CM eligible sessions on Thursday and Friday (including opportunities for all four Mandatory CM credits), Wednesday evening opening reception, Thursday morning breakfast and snacks (lunch is on your own), Thursday evening reception, Friday morning breakfast and snacks, and Friday Keynote Luncheon. As an added bonus, full conference registrants will also be given access to the virtual only sessions (number of CMs TBD).

<b>APA Member—Early Bird (only thru August 15!)</b>	<b>\$320</b>
<b>APA Member—Regular</b>	<b>\$375</b>
<b>Student</b>	<b>\$100</b>
<b>Non APA Member</b>	<b>\$395</b>

## ONE DAY ONLY REGISTRATION

Only able to attend one day? Not a problem.

Thursday only registration is a great option. Thursday only registration includes all CM eligible sessions on Thursday, breakfast and snacks (lunch is on your own), along with the Thursday evening reception.

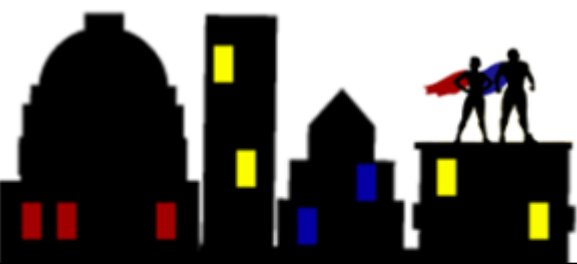
Friday only registration is a great option too. Friday only registration includes all CM eligible sessions on Friday, breakfast and snacks, and the Friday Keynote Luncheon.

<b>Thursday Only</b>	<b>\$175</b>
<b>Friday Only</b>	<b>\$175</b>

## VIRTUAL REGISTRATION

Can't make it to Louisville but still want to pick up some hours? If so, the Virtual OKI Conference is your ticket to six CM certified sessions, including 1.0 each for Sustainability & Resiliency and Equity. All Full Conference Registrants receive access to these sessions as well!

<b>Virtual Registration</b>	<b>\$150</b>
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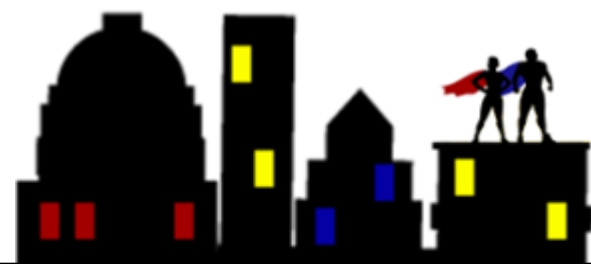


# REGISTRATION ADD-ONS

OKI Registration (either Full or One Day) is required for all Pre-Conference and Mobile Sessions **EXCEPT** the Board and Commission Member Training.

<b>Board and Commission Member Training</b>	<b>\$30</b>
<b>Pre-Conference: Day at the Downs</b>	<b>\$20</b>
<b>Pre-Conference: Rabbit Hole Distillery Tour</b>	<b>\$20</b>
<b>Pre-Conference: DEI Training @ The Ali Center</b>	<b>\$20</b>
<b>Thursday Morning Mobile Session: West Louisville (Limited to 305 Participants)</b>	<b>\$20</b>
<b>Thursday Afternoon Mobile Session: Norton Commons (Limited to 35 Participants)</b>	<b>\$20</b>
<b>Friday Morning Mobile Session: Big Four Bridge Bike Tour (Limited to 15 Participants)</b>	<b>\$20</b>
<b>Extra Wednesday Welcome Reception Ticket</b>	<b>\$30</b>
<b>Extra Thursday Conference Reception Ticket</b>	<b>\$40</b>
<b>Extra Keynote Luncheon Ticket</b>	<b>\$50</b>

# PRE-CONFERENCE OFFERINGS



Come experience some of the best that Louisville has to offer on Wednesday, September 28...while earning extra CM credits!

## **Diversity, Equity & Inclusion Training @ The Ali Center**

**Wednesday, September 28 1:00 pm to 5:00 pm**

Join us for a Diversity, Equity & Inclusion Workshop at the Muhammad Ali Center. Born and raised in Louisville, Muhammad Ali was more than just one of the greatest heavyweight champions of all time, he was one of the most recognized humans on Earth and a tireless proponent of equal rights. The Muhammad Ali Center appeals to the heart, spirit, and imagination, and inspires both children and adults to form new commitments in their lives in areas of personal growth, integrity, and respect for others. Utilizing the legacy and Core Principles of Muhammad Ali (Confidence, Conviction, Dedication, Respect, Giving, and Spirituality) as guideposts, learners will discover their capacity for creating positive social change, and how they, like Muhammad Ali, can become leaders and change agents in their communities, nations, and the world. This session will count as 3.0 hours of continuing education and satisfy the Equity credit requirement. **Limited to 30 participants so register today!**

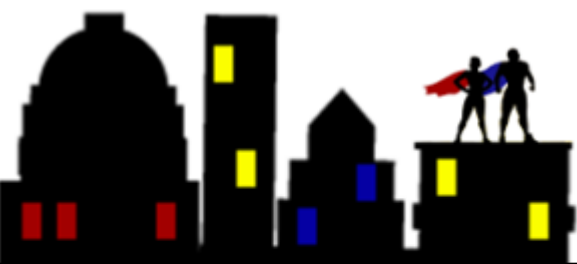


## **Fall Horse Racing @ Churchill Downs**

**Wednesday, September 28 12:00 pm to 5:00 pm**

Churchill Downs is home to the most famous two minutes in sports, the Kentucky Derby, which has been held annually since 1875. The Fall Meet will be in session, so planners will get to watch some of the country's finest thoroughbreds race beneath the Twin Spires. While there, representatives from Churchill Downs and Qk4 Engineering & Planning will provide a tour of not only the historic portions of the track, but show some of the creative planning and engineering solutions that have been implemented over the years to allow the racetrack to expand and operate within its boundaries. Price includes admission with a program, \$10 food/beverage card, and a \$5 bet card to cover your first bet! This session will count as 1.5 hours of continuing education credit. **Limited to 30 participants so register today!**





# PRE-CONFERENCE OFFERINGS

## Rabbit Hole Distillery Tour & Tasting

**Wednesday, September 28 2:00 pm to 4:00 pm**

Rabbit Hole Distillery, located in the heart of the NuLu neighborhood in Louisville, has been described as “modern cathedral that pays homage to the art and science of distillation.” The facility is a unique and innovative as the spirits it produces, and planners will be treated to an immersive one-hour tour showing how grain transforms to whiskey and how the Rabbit Hole philosophy has changed the bourbon landscape. After the tour, enjoy a beverage in the Rabbit Hole Distillery bar while getting a rooftop tour of the NuLu neighborhood. This tour is good for 1.5 hours of continuing education credit. **Limited to 20 participants so register today!**



# SOLD OUT!



## Board & Commissioner Training Session

**Wednesday, September 28 1:00 pm to 5:00 pm**

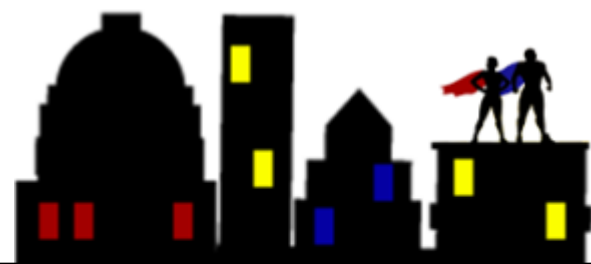
This special training session will be geared specifically for board & commission members, local officials, etc. who are interested in learning more about planning as it relates to them. The session will include four hours of continuing

education credit (especially for you Kentucky members looking for KRS 147A training credit). Topics to include commissioner ethics, meeting tips, how to make good decisions, and more.

**Need another reason to come to Louisville on Wednesday, September 28? WFPK Waterfront Wednesdays are equivalent to summer fun in the city. These free concerts on the Big Four Lawn are the perfect way to experience Waterfront Park. September 28 is the grand finale of the 2022 slate of concerts, so come check out Yonder Mountain String Band, Hot Brown Smackdown, and Houseplant with a couple thousand of your new best friends. More information available at:**

**<https://ourwaterfront.org/annual-events/wfpk-waterfront-wednesdays/>**

# MOBILE SESSIONS



## Thursday Morning Mobile Session - West Louisville

EQUITY



Things are really happening in West Louisville, from the Russell Choice Neighborhood Initiative, to the Norton Healthcare Sport & Learning Center, and along the West Broadway Corridor. Attendees will board a bus and be treated to an overview of the history of the area, and see the redevelopment efforts that are helping to rejuvenate West Louisville. Also, officials from the Transit Authority of River City (TARC) will discuss the recent efforts to bring Rapid Transit service to Louisville. **Limited to 35 participants so register today!** (2.5 CMs)

## Thursday Afternoon Mobile Session - Norton Commons

Norton Commons is a 600 acre mixed-use development located in northeastern Jefferson County which features a town center, dozens of parks, schools, and more. Attendees will be shuttled out to Norton Commons, where they'll have lunch on their own, and then be given a guided tour by David Tomes, one of the people behind the design and eventual construction of the New Urbanist community. **Limited to 35 participants so register today!** (2.5 CMs)



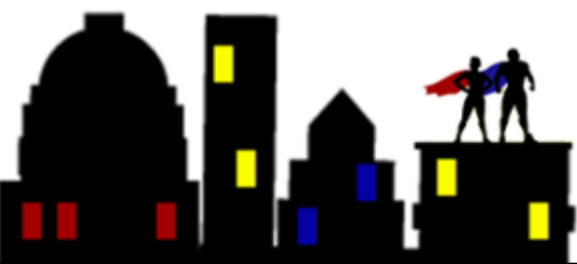
## Friday Morning Mobile Session - Big Four Bridge Bike Tour

Hop on a bike and prepare to get a two-wheeled perspective on things that are happening on both sides of the Ohio River. Attendees will hop on bikes outside the Marriott and pedal their way over to the Big Four Bridge, a former railroad crossing that underwent a major facelift

before opening in 2013 to become a bike & pedestrian connection between Louisville and Southern Indiana. After a quick look around, attendees will pedal back to the Marriott in time to either attend the final morning session or clean up before the keynote luncheon. **Limited to 15 participants so register today!** (2.5 CMs)

**SOLD OUT!**





# SNACK BREAKS & MEALS

Here is an overview of the snack breaks and meals that will occur during the conference.

## Thursday, September 29

### 7:00-8:00 am Thursday Breakfast

Head to the Hall of Justice and power up with a hearty breakfast as you get ready for a full day of sessions!



### 11:00-11:20 am

#### Thursday Morning Snack Break

Get a morning jolt to help get you to the lunch break....sponsored by Kendig Keast Collaborative!

### 12:35-2:15 pm Thursday Lunch (On Your Own)

Go to Page 21 for more information!



### 3:30-3:50 pm

#### Thursday Afternoon Snack Break

Ready for a quick afternoon break? Come grab a quick snack.....sponsored by Mindel Scott!

## Friday, September 30

### 7:00-8:00 am Friday Breakfast

Breakfast will once again be available in the Hall of Justice.



### 10:55-11:15 am

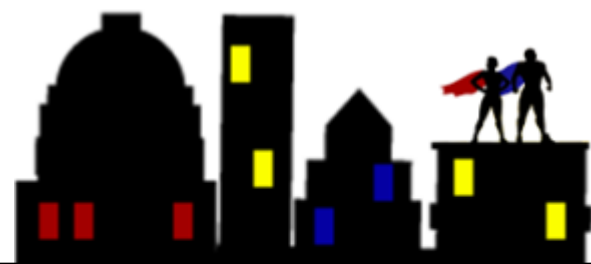
#### Friday Morning Snack Break

A little caffeine or something sweet to help you make it to the keynote luncheon...sponsored by Gresham Smith!

### 12:45-2:15 pm Keynote Luncheon

Turn to Page 28 for more information about our keynote luncheon....sponsored by AARP Kentucky!





**6:00 - 8:00pm**

**OKI Welcome Reception Sponsored by**

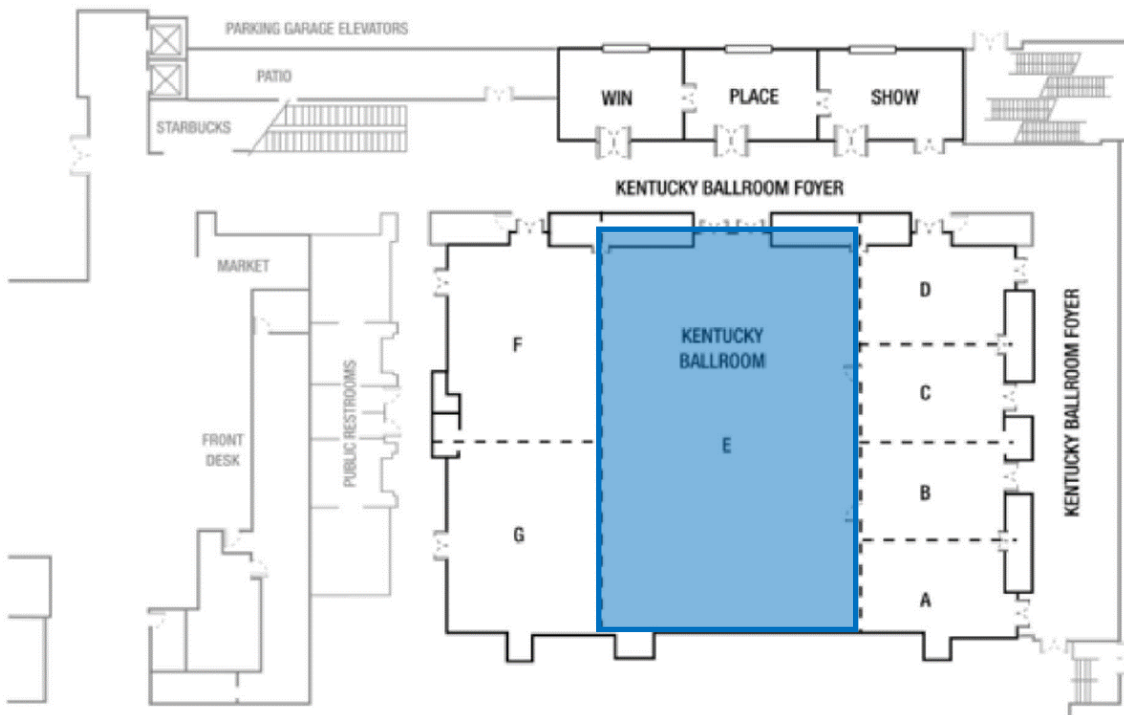
Kick off the conference with a little mingling with your fellow planners!

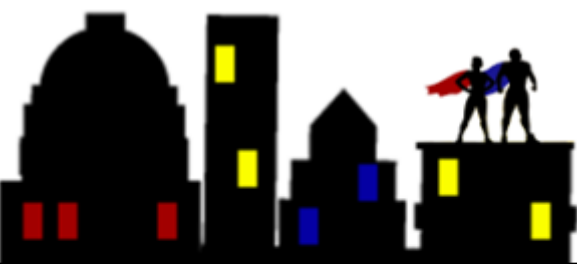
Join us in the Kentucky Ballroom of the Louisville Marriott Downtown for heavy hors d'oeuvres and drinks (two drink tickets per person).



Everyone is encouraged to come dressed as their favorite superhero...or at least wearing their favorite superhero t-shirt! Take advantage of our props to make some memorable photos at the photo booth! Live music will be provided for your listening pleasure.

## GROUND LEVEL





# THURSDAY, SEPTEMBER 29

**8:15-9:30 am**

## **Welcome & Opening Keynote**

**WELCOME:** Louisville Mayor Greg Fischer will welcome attendees to Louisville and the 2022 OKI Regional Planning Conference.

### **OPENING KEYNOTE: Gaurav Gupta: Change - How Organizations Achieve Hard-to-Imagine Results Despite Uncertain and Volatile Times.**



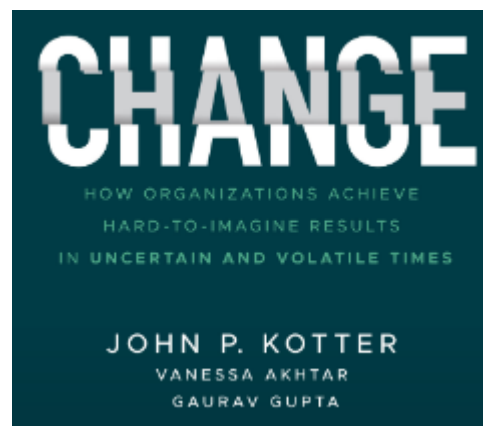
Gaurav Gupta is a Director with Kotter International and co-author of *Change: How Organizations Achieve Hard-to-Imagine Results Despite Uncertain and Volatile Times*. *Change* shares the emerging science of change that can teach us much about how to build organizations that are more agile and able to change more rapidly.

Gaurav has a passion for translating strategy into successful implementation and for developing learning-focused teams. He has worked with clients in industries as diverse as food and beverage, oil and energy, healthcare, chemicals, and finance. Gaurav draws on his extensive global (having worked in over 10 countries) and diverse functional experience in collaborating with business leaders to develop and implement effective transformation efforts. Prior to

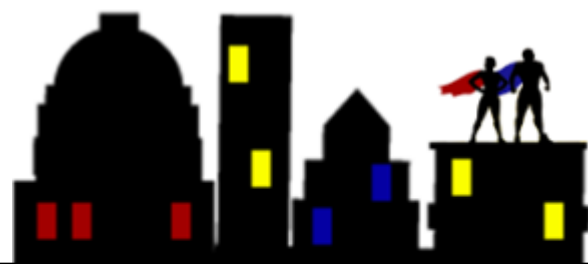
joining Kotter, Gaurav lead the operations for the European office of Stroud International, a management and operations consulting firm. He combines his passion for international development and education in serving as an executive board member for a non-profit, Medic to Medic, that sponsors medical students in Uganda and Malawi.

Gaurav holds a Bachelor of Arts in Physics from Middlebury College and a Master of Science in Aerospace Engineering from Cornell University.

**All Full Conference and Thursday Only registrants will receive a complementary copy of *Change* with their registration!**



# THURSDAY, SEPTEMBER 29



## 9:45 am-4:15 pm Complementary Headshots!

Need an updated professional headshot?

Everyone attending the conference on Thursday, September 29 will have the opportunity to have a complementary headshot.

Appointments must be made in advance, so please go to the link below to reserve your five minute session.

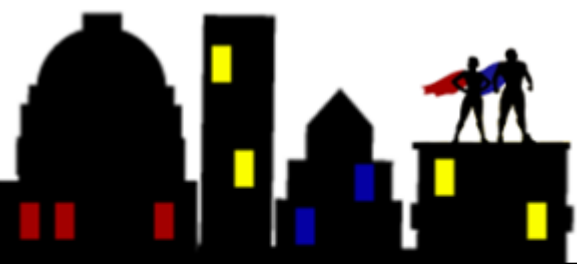
<https://www.signupgenius.com/go/10c0c4ea8a62aa1ffc61-okiregional>



**OKI REGIONAL  
PLANNING CONFERENCE**

**LOUISVILLE, KY - SEPTEMBER 28-30**

**EXPLORE YOUR PLANNING SUPERPOWERS**



# THURSDAY, SEPTEMBER 29

**9:45-11:00 am Session 1 (CM 1.25)**

## **Session 1A: Strategies for Managing Your Curb and Off-Street Parking**

Parking plays an important part of any planning project. Parking strategies should include a mix of policies for both the curb and off-street parking. The interplay of the two assets is imperative for a complete solution that benefits communities and provides solutions for a wide range of users.

**FORESIGHT**

**EMPATHY**

**ACCOUNTABILITY**

Speakers: Jon Martens, AICP, Walker Consultants; John Gettings, Walker Consultants; and David Garza, Walker Consultants

Location: Bat Cave

## **Session 1B: Ethics for Superheroes: Avoiding Professional Kryptonite**

Considered by the APA to be AICP's superpower, and encouraging honesty and integrity in professional conduct, the AICP Code of Ethics and Professional Conduct was updated in January 2022 "to increase clarity, efficacy, and relevance." The changes will be highlighted, and there will be a review of the most recent AICP Ethics Cases of the Year.

**ACCOUNTABILITY**

Speaker: Megan Sandfoss, AICP, Northern Kentucky Area Development District

Location: Fortress of Solitude

**ETHICS**

## **Session 1C: How Ohio's Town Centers Can Grow Up (Not Out)**

This session will draw from innovative comprehensive planning work in Delaware, Chillicothe and other communities in Ohio, to demonstrate how such plans can reinforce the existing character in town centers while providing new development opportunities. Real-time smartphone polling will be used to capture thoughts from participants about how comprehensive plans can put community character at the forefront to promote infill and redevelopment.

**ADAPTABILITY**

**FORESIGHT**

**ACCOUNTABILITY**

Speakers: Brian Ashworth, City of Delaware; Dave Efland, City of Delaware; Asti Powell, City of Chillicothe

Location: Avengers Tower

## **Session 1D: Understanding Springdale. Revitalize Springdale. Springdale, Ohio's \$1 Billion Redevelopment Plan**

Springdale, Ohio is a welcoming suburban Cincinnati city best known for the Tri-County Mall. For the past decade, the mall has struggled similarly to many suburban shopping centers, but that is about to change. A Texas developer is investing \$1 Billion into the property to transform it into a mixed-use destination with housing, recreation, entertainment, and community services. This session will explore the trends and impacts of commercial redevelopment and how an innovative comprehensive plan can support and encourage quality economic development that supports long-term, healthy growth and prosperity.

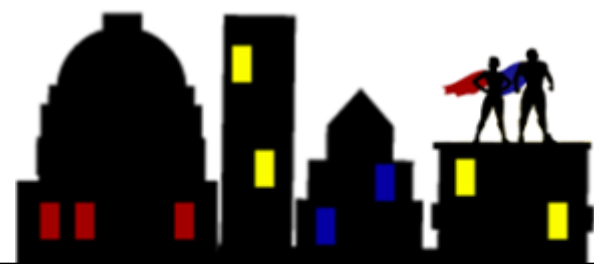
**ADAPTABILITY**

**FORESIGHT**

Speakers: Elizabeth Fields, AICP, McBride Dale Clarion; Andy Kuchta, City of Springdale, Ohio

Location: Daily Planet





## 11:20-12:35 pm Session 2 (CM 1.25)

### Session 2A: ADUs & Carriage Houses & Granny Flats - OH MY!

The passage of the Accessory Dwelling Units ordinance, borne out of Louisville's LDC Reform project, is an approach to allow increased housing choices and opportunities in new and existing neighborhoods, to create procedures and regulations that are easier to use, and a first step in confronting racial covenants, redlining, and many forms of discrimination.

**EMPATHY**

**ACCOUNTABILITY**

Speakers: Joel Dock, AICP, Louisville Metro Planning & Design Services; Luis Calvo, AICP, MKSK; and Councilwoman Nicole George, Louisville Metro Council District 21

Location: Bat Cave

**EQUITY**

### Session 2B: Community Revitalization Through Brownfield Redevelopment - State and Federal Funding Options

This session is designed to help you and your community gain a better understanding of what a brownfield is, and learn how brownfield revitalization can be a vital part of a community's economic development strategy. Hear about state and national funding programs (like the Bipartisan Infrastructure Law), as well as available resources and tools to help move projects forward.

**ADAPTABILITY**

**FORESIGHT**

Speakers: Roxanne Anderson, Ohio EPA; and Dan Tjoelker, Ohio EPA

Location: Fortress of Solitude

### Session 2C: Connecting Communities: The Resilient Impact of Regional Urban Riverfront Parks

Urban riverfronts throughout the Midwest are experiencing a revitalization. Through a facilitated conversation, we will explore the economic, ecological, social, and public health impacts of three urban waterfront initiatives in Ohio, Kentucky, and Indiana.

**ADAPTABILITY**

**EMPATHY**

Speakers: Andrew Overbeck, AICP, MKSK; Dr. Amy Action MD, MPH, RAPID 5; Deborah Bilitski, Waterfront Park; Scott Martin, Chattanooga Parks & Outdoors

Location: Avengers Tower

**SUSTAINABILITY  
& RESILIENCE**

### Session 2D: Planning for Talent: Creating Places Where People Want to Work

The idea of "Talent Planning" is requiring us to think differently about what a community needs for the future. In Indiana, talent attraction and retention has taken center stage through the implementation of the Regional Economic Acceleration and Development Initiative (READI). The session will offer a comparison of community and regional planning processes, stakeholder engagement efforts, and public-private partnerships that are being used to attract and retain talent.

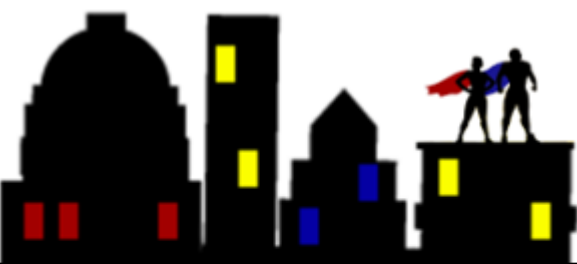
**ADAPTABILITY**

**FORESIGHT**

**ACCOUNTABILITY**

Speakers: Katie Clark, FASLA, PLA, Taylor Siefker Williams Design Group; Amy Williams, AICP, Taylor Siefker Williams Design Group; and Scott Siefker, FASLA, AICP, Taylor Siefker Williams Design Group

Location: Daily Planet



# THURSDAY, SEPTEMBER 29

**11:20-12:35 pm    Session 2**

## Session 2E: AICP Information Session

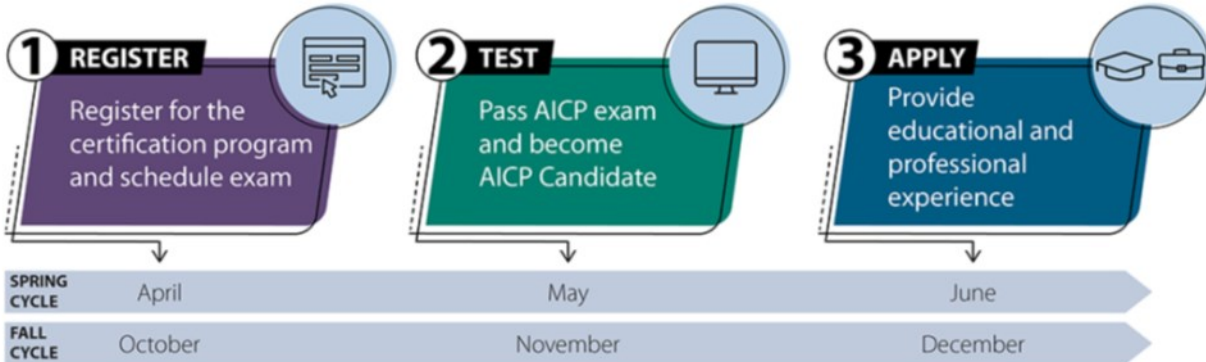
Chapter Professional Development Officers from the Ohio, Kentucky, and Indiana chapters will host this informational session for individuals planning to take the AICP exam in the Fall 2022 or Spring 2023 (or beyond). The session will highlight key components to the application and certification process. Additional topics covered include: exam fees and deadlines, remote testing option, resources available through APA and other chapters, tips on preparing for the exam, feedback from recent exam takers, an overview of exam structure, and tips for writing professional experience essays.

Speakers: Steve Sizemore, PhD, AICP, APA Kentucky Professional Development Officer; Philip Roth, PhD, AICP, APA Indiana Professional Development Officer; and Christine Dersi Davis, AICP, APA Ohio Executive Director

Location: Stark Tower



### Take These Steps to AICP Certification

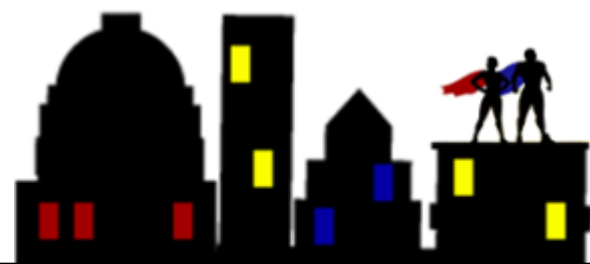


**Be sure to visit the American Planning Association's page dedicated to all things AICP:**

**<https://planning.org/aicp/>**



# THURSDAY, SEPTEMBER 29



## 12:35 - 2:15 pm Lunch On Your Own

Head out and do some culinary exploring at any of the vast variety of choices available in Downtown Louisville! Here are some places that are close to the Marriott that might be of interest to you.

### Thursday Lunch on Your Own Suggestions - Local Places:

Parlour Pizza (0.1 mi) 133 W Liberty Street	Merle's Whiskey Kitchen (0.3 mi) 122 W Main Street	Green District Salads (0.3 mi) 225 S 5th Street
Bluegrass Brewing Co (0.2 mi) 300 W Main Street	Melba's Culinary Canvas (0.2 mi) 430 W Jefferson Street	Hot Box Eatery (0.3 mi) 438 W Market Street
Addis Grill (0.3 mi) 109 W 4th Street	Vincenzo's (0.3 mi) 150 S 5th Street	Doc's Bourbon Room (0.3 mi) 129 W Main Street
In Season Harvest Kitchen (0.3 mi) 324 W Main Street	Patrick O'Shea's (0.3 mi) 123 W Main Street	Mi Casita on 4th (0.3 mi) 520 S 4th Street

### Nearby Chain Options:

Guy Fieri's Smokehouse

Old Spaghetti Factory

Gordon Biersch Brewery

Chipotle

Jimmy John's

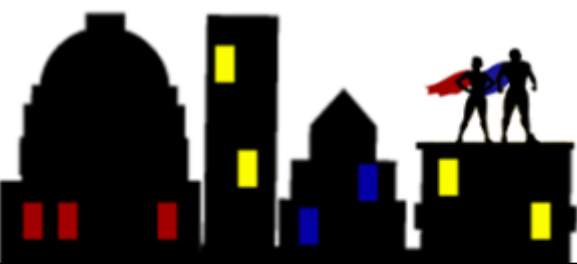
Potbelly

Smashburger



**Check out more options at:**

**<https://louisvilledowntown.org/news/restaurants-in-downtown-louisville/>**



# THURSDAY, SEPTEMBER 29

**2:15-3:30 pm**

**Session 3 (CM 1.25)**

## **Session 3A: West Side Neighborhood Plan - Paris, KY “No Dump in Our Backyard”**

The West Side community of Paris (KY) came together to address several social, economic, and environmental issues, to successfully convince city and county leaders to relocate the environmental hazard of a city transfer station. Learn how they used their neighborhood plan to affect change and continue to create a dynamic, equitable, and sustainable community.

**ADAPTABILITY**

**EMPATHY**

**ACCOUNTABILITY**

Speakers: Ed Holmes, AICP, EHI Consultants; Andrea Pompei, AICP, Bourbon County Planning Administrator; and Anne Edwards, Former Paris City Commissioner

Location: Bat Cave

**EQUITY**

## **Session 3B: Suder Law Session**

Sean Suder will be providing an enlightening discussion about some aspect of the law side of planning and zoning. Stay tuned for more information on this session!

**FORESIGHT**

Speakers: Sean Suder, Esq., LEED AP, ZoneCo; and Christine Dersi Davis, AICP, APA-Ohio

Location: Fortress of Solitude

**LAW**

## **Session 3C: Dream Small, Miss Big - The Inspirational Story of Franklin, Ohio**

In the last year alone, Franklin (OH) has had the foresight to embark on numerous plans and studies in order to prepare for a renaissance of their city, including a Downtown Master Plan, new Downtown zoning regulations, a riverbank stabilization study, a streetscape plan for Main Street, and more. Hear about their efforts to become a unique destination where people want to live, work and play in a distinct environment that is not found elsewhere in the region.

**ADAPTABILITY**

**FORESIGHT**

Speakers: Elizabeth Fields, AICP, McBride Dale Clarion; and Jonathan Westendorf, City of Franklin, Ohio

Location: Avengers Tower

## **Session 3D: We Landed Intel, Now What?**

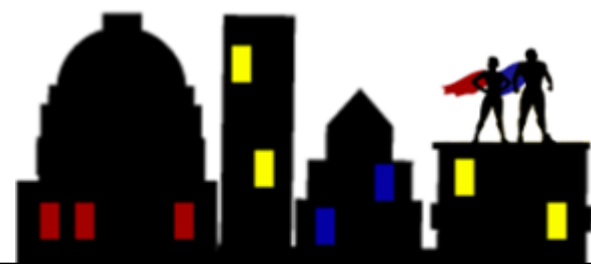
In January 2021, Intel announced the “Silicone Heartland” project, the single-largest private sector company investment in Ohio history. Hear from surrounding communities who are planning for the future following this announcement, the factors that set the stage for such investment, and consideration for potential benefits to leverage in the greater OKI region.

**FORESIGHT**

**ACCOUNTABILITY**

Speakers: Chris Hermann, AICP, MKSK; Steve Mayer, City of New Albany; and Ted Geer, One Columbus

Location: Daily Planet



**3:50-5:05 pm**

**Session 4 (CM 1.25)**

## **Session 4A: Equity, Sustainability and Resiliency in Mobility Planning: Three Case Studies from Blocks to Regions**

Using three case study projects at three different scales: Main Street in Danville, KY; Broadway in Louisville, KY; and the Chattahoochee River Greenway in Atlanta, GA; the presenters will highlight diverse public engagement methods alongside planning and design outcomes which prioritize equity, sustainability and resiliency in these active transportation projects.

**ADAPTABILITY**

**EMPATHY**

**ACCOUNTABILITY**

**EQUITY**

Speakers: Louis R. Johnson, ASLA, PLA, Gresham Smith; Erin Thoresen, AICP, Gresham Smith; and Katie Rowe, AICP, Gresham Smith

Location: Bat Cave

## **Session 4B: What's Next is Now: Managing Disruption**

From COVID to cryptocurrency to climate change, the world is changing before our very eyes. How can we track emerging issues and better prepare our communities to successfully manage disruption? This session will help planners understand drivers of change and learn how to address them to create more equitable, healthy, and resilient communities.

**ADAPTABILITY**

**EMPATHY**

**FORESIGHT**

Speakers: Ben Hitchings, FAICP, Green Heron Planning; and Wendy Moeller, FAICP, Compass Point Planning

Location: Fortress of Solitude

## **Session 4C: Beat the Heat: How Two Indiana Communities are Responding to Extreme Heat**

Clarksville and Richmond, Indiana have both spent the last year developing heat management plans as part of Indiana University's Environmental Resilience Institute's Beat the Heat initiative. The Heat Relief Coordinators for both communities will be sharing the steps taken to create these plans as well as the plans that resulted from these efforts.

**ADAPTABILITY**

**EMPATHY**

**ACCOUNTABILITY**

**SUSTAINABILITY  
& RESILIENCE**

Speakers: Bronte Murell, Town of Clarksville; Lucy Mellen, City of Richmond, and Tom Vander Woude, AICP, APA-IN

Location: Avengers Tower

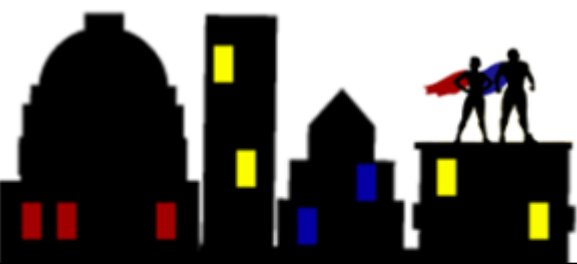
## **Session 4D: PLAN4Health - Miami Valley: Improving Health Outcomes Through Planning**

In an effort to improve health outcomes through planning, the Miami Valley Regional Planning Commission launched its PLAN4Health—Miami Valley initiative in the spring of 2021. This session will discuss why we, as planners, need to plan for health and will showcase two projects that have been delivered through this initiative.

**EMPATHY**

Speakers: Elizabeth Whitaker, AICP, Miami Valley Regional Planning Commission; Martin Kim, AICP, MVRPC; Milo Simpson, MVRPC; and Tom Harner, MVRPC

Location: Daily Planet



# THURSDAY, SEPTEMBER 29

**6:00 - 9:00pm**

**OKI Conference Reception**

**@ Tavern on Fourth Sponsored by**

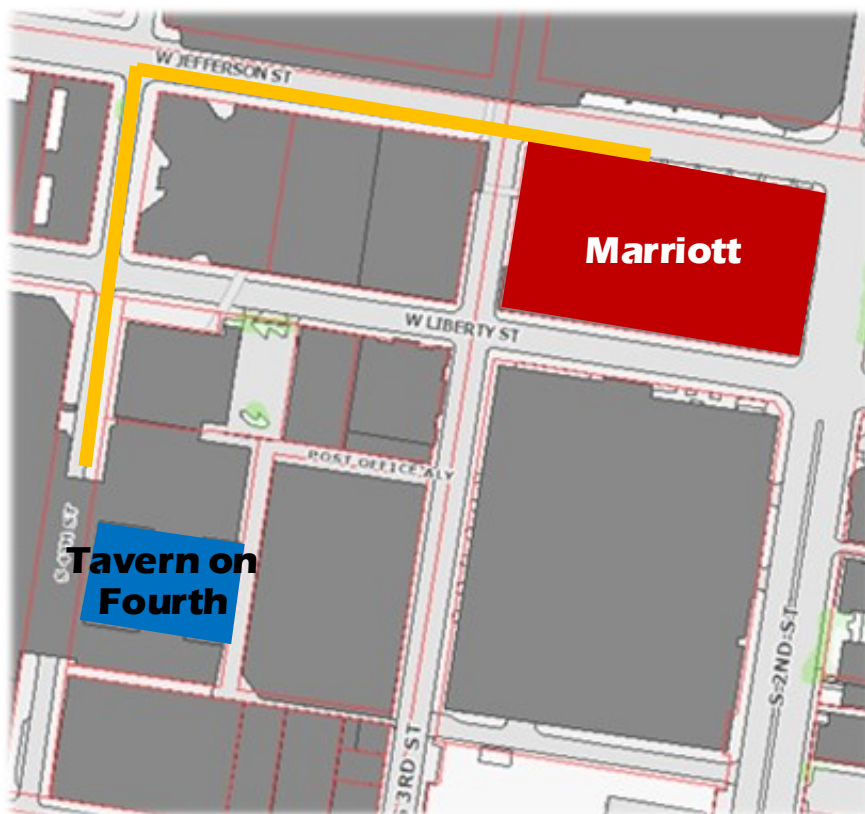
**Tavern on Fourth (427B South Fourth Street)** combines traditional elements of a sports tavern with classic interactive

games including: cornhole courts, darts, ping pong, shuffleboard and a billiard lounge. For a break in the action, the second floor balconies overlook Fourth Street Live. Want to exercise your vocal cords? Gather your friends and get up on the stage for some karaoke action! Heavy pub food will be provided along with two drink tickets.

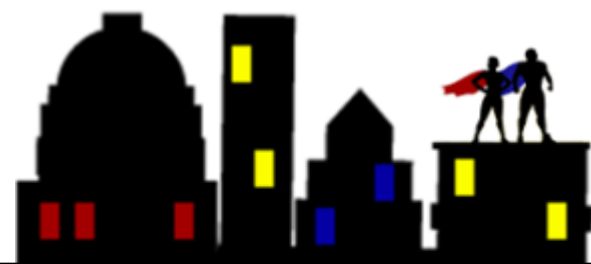
*(From the Marriott, head west on Jefferson. Turn south onto Fourth Street for a short block to get to Fourth Street Live!)*

# AECOM

Delivering a  
better world



**The party doesn't have to stop at 9:00! Louisville bars are open as late as 4:00 am, so be sure to explore Downtown or nearby NuLu!**



**8:15-9:30 am**

**Session 5 (CM 1.25)**

## **Session 5A: WE CHOOSE a Choice Neighborhood: A Transformation Plan for West End**

The West End (Cincinnati) neighborhood was an epicenter of African American culture, wealth and business for over three decades before the Urban Renewal programs displaced thousands. Today, it is struggling with poverty and blight while gentrification has become a major concern. This session will discuss the plan and process which reflects the voice and vision of the public housing residents and the West End community around the three main pillars of a choice neighborhood initiative: Neighborhood, Housing and People.

**ADAPTABILITY**

**EMPATHY**

**ACCOUNTABILITY**

Speakers: Soumi Basu, AICP, Lord Aeck Sargent; Elizabeth Blume, AICP, Community Building Institute; and Karin Gandler, Cincinnati Metropolitan Housing Authority

Location: Bat Cave

**EQUITY**

## **Session 5B: Working with Elected Officials - Navigating Politics and Ethical Dilemmas**

Using real life scenarios, this panel of experienced planners from Ohio, Indiana, and Kentucky will focus on the WHY, WHAT & HOW of working with elected officials and share their insights on how to navigate the dynamics of working with elected officials and include ethical dilemmas facing planners involving elected officials.

**ADAPTABILITY**

**ACCOUNTABILITY**

Speakers: Sharmili Reddy, AICP, PDS of Kenton County, KY; Todd Kinskey, FAICP, City of Dayton, OH; Emi Randall, AICP, City of Erlanger, KY; Mark McCormack, Dearborn County, IN

Location: Fortress of Solitude

**ETHICS**

## **Session 5C: Is it Just Me? Reflections on Public Discontent in the Planning Process**

The past decade has seen increasingly tumultuous discourse related to zoning and development projects. This panel session will highlight examples from experiences in Central Ohio and engage our fellow planners in the audience in an effort to consider strategies for improving the process and learning from past experiences.

**ADAPTABILITY**

**FORESIGHT**

**ACCOUNTABILITY**

Speakers: Chris Hermann, AICP, MKSK; Kyle May, AICP, MKSK; Chad Gibson, AICP, City of Upper Arlington Heights; R. Lee Brown, AICP, City of Worthington; and Mindy Justis, Murphy Epton and Neighbors for More Neighbors

Location: Avengers Tower

## **Session 5D: Say What? How Do You Complete a Land Use & Zoning Study in 15 Months?**

In Boone County, Kentucky, a \$56 million interstate interchange design-build project is announced in 2019 to be opened to traffic in 15 months. An opportunity arises to do something different to make the area more livable and sustainable. Learn how planners kept their eye on the prize while road construction continued which resulted in doing something different while meeting project goals.

**ADAPTABILITY**

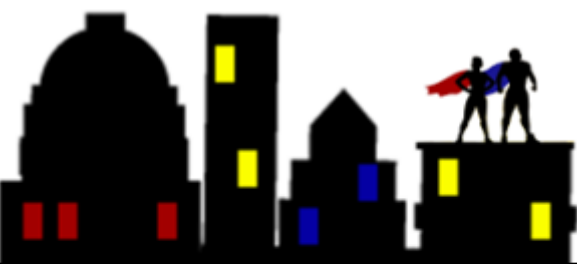
**FORESIGHT**

**ACCOUNTABILITY**

Speakers: Kevin P. Costello, AICP, Boone County Planning Commission; Jenna M. LeCourt, AICP, Boone County Community Development; and Matt Becher, AICP, Boone County Planning Commission

Location: Daily Planet





# FRIDAY, SEPTEMBER 30

## 9:40-10:55 am Session 6 (CM 1.25)

### Session 6A: Introducing Diversity and Inclusion into Planning

Aided by a pre-conference diversity survey of our OKI Planning Community, the session will present an overview of how race and education intersect with poverty and how our regional planning community can promote diversity and inclusionary practices within regional planning and design. The end goal is to serve the public interest, expand choice and opportunity for all persons, and to plan for the needs of the disadvantaged within the OKI Region.

**FORESIGHT**

**EMPATHY**

**ACCOUNTABILITY**

Speakers: Samantha Castro, AICP, Lexington Fayette Urban County Government; and Kareem Simpson, SparkLight Creative Group

Location: Bat Cave

**EQUITY**

### Session 6B: Innovate and Collaborate: Strategies for a Successful Multi-Scaled Planning Effort

Planning is a process that brings individuals or groups together to think about a shared goal for their future. What happens when the those participating in the process represent diverse needs? Is it possible to create a process that balances multiple geographic scales? With money and time always in short supply, we as planners need to be able to craft a process that accommodates multiple geographical scales, varied voices, and flexible decision-making.

**ADAPTABILITY**

**FORESIGHT**

Speakers: Katie Clark, FASLA, PLA, Taylor Siefker Williams Design Group; Donny Ritsema, AICP, Michiana Area Council of Governments

Location: Fortress of Solitude

### Session 6C: Downtown Frankfort: Emerging from the Shadows of the State Government Complex

Frankfort, KY is a historic riverfront community with a charming downtown. The presence and growth of the State Government Complex has not merely overshadowed the downtown, but made it invisible. This session will discuss how Frankfort has taken steps to "take back" its downtown which has created a new spirit and enthusiasm in Frankfort.

**ADAPTABILITY**

**FORESIGHT**

**ACCOUNTABILITY**

Speakers: Barry Alberts, AICP, CityVisions Associates; Layne Wilkerson, Mayor of Frankfort; and Penny Peavler, Cultural Tourism Consulting

Location: Avengers Tower

**SUSTAINABILITY  
& RESILIENCE**

### Session 6D: Steering the Steering Committee: Spurring the Planning Process to Get Along

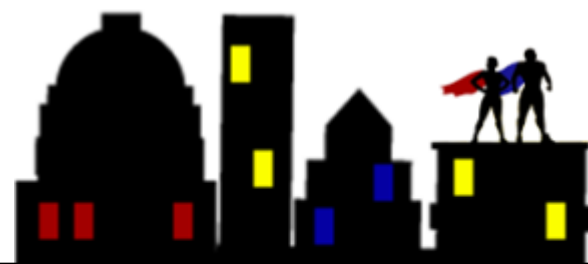
Utilizing real-time online polling, the presentation will delve into the steering committee's role with the planning process from start to finish, highlighting best practices to corral steering committee engagement while discussing potential missteps and how to avoid them. Presenters will draw on their extensive experiences serving as either planner or member of many steering committees.

**FORESIGHT**

**ACCOUNTABILITY**

Speakers: Martin Kim, AICP, GISP, Miami Valley Regional Planning Commission (MVRPC); Elizabeth Whitaker, AICP, MVRPC; Kathryn Youra Polk, GISP, MVRPC

Location: Daily Planet



## 11:15am-12:30 pm Session 7 (CM 1.25)

### Session 7A: It Takes All: Successful Zoning Reform Starts with Collaboration

Louisville Metro's Land Development Code Reform project began in the Summer of 2020 with the goal of identifying issues centered around equity and potential changes to the Land Development Code. This session will explore how collaboration between planning staff, law makers, and advocacy groups is needed for a successful reform project.

**FORESIGHT**

**EMPATHY**

**ACCOUNTABILITY**

Speakers: Emily Liu, FAICP, Louisville Metro Planning & Design; Chris French, AICP, Louisville Metro Planning & Design; David James, Louisville Metro Council; Tony Curtis, Louisville Metro Housing Coalition; and Tihisha Rawlins, AARP

Location: Bat Cave

**EQUITY**

### Session 7B: Sign Codes: Recent Court Cases & Best Practices

US Supreme Court cases like *Reed v Town of Gilbert, AZ* (2015) forced communities to rethink how they regulate signs, while *City of Austin, TX v Reagan National Advertising of Austin, LLC* (2022) provided some clarification in regard to regulations for off-premise signs. This session will summarize some of the key takeaways of each case, highlight findings of other lower court cases, and identify some best practices in rethinking your own sign regulations that can lead to more defensible sign codes.

**ADAPTABILITY**

**FORESIGHT**

Speakers: Wendy Moeller, FAICP, Compass Point Planning; and Kathleen Farro Ryan, Wood+Lamping

Location: Fortress of Solitude

**LAW**

### Session 7C: Three Fold Accountability: Resident-First Planning Guided by Intentional Leadership

The strength of a "three-legged stool" collaborative team model, a resident-leadership program, and dedication to adapting communication methods to fit the target neighborhood's specific needs lead to a resident-centered Neighborhood Redevelopment Plan for the Prairie Creek Run Neighborhood. The team will present (1) demographic and infrastructure related communication challenges, (2) holistic engagement from strategic community partnerships, and (3) adaptability from "resident-first" planning.

**ADAPTABILITY**

**EMPATHY**

**ACCOUNTABILITY**

Speakers: Andrea Milne, Dovetail Projects; Daniela Panetta, Lacasa, Inc.; Natasha Kauffmann, Elkhart County Government

Location: Avengers Tower

### Session 7D: A River of Opportunity: For People, Eagles and Otters...

In 2019, Eastgate Regional Council of Governments initiated a study to identify opportunities for improved river access, recreation, and ecological benefits along the Mahoning River resulting in the Mahoning River Corridor Revitalization Plan. The three key elements of the plan: connecting our communities, protecting wild spaces, and preserving our legacy demonstrate that at the intersection of economic development and environmental sustainability lies the opportunity to create a new regional greenway rich in recreational assets and amenities.

**FORESIGHT**

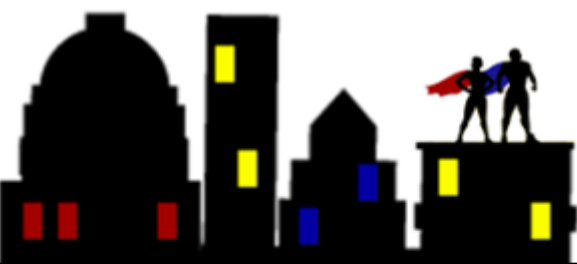
**ADAPTABILITY**

**EMPATHY**

Speakers: Shannon Fergus, AICP, MS Consultants, Inc.; Kim Way, PLA, ASLA, NBBJ

Location: Daily Planet





**FRIDAY,  
SEPTEMBER 30**

**12:45-2:15pm      Keynote Luncheon**

Grab a plate and help yourself to a Kentucky-themed lunch buffet, then find a seat and prepare for our keynote luncheon speaker.

**KEYNOTE LUNCHEON:**

**Shannon Guzman: Livable Communities and Age-Friendly Housing Options: A National Perspective on Creating Communities for People of All Ages**

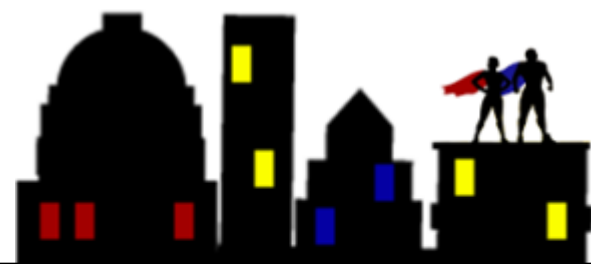


Shannon Guzman is the Director of Housing and Livable Communities with the AARP Public Policy Institute. She is also the deputy of the AARP Enterprise Housing Issue Area, and works on housing and livable communities policy as well as building innovative partnerships with the Housing space. She provides policy analysis and guidance and develops resources to inform community members and assist local decision makers in their efforts to support residents who want to age in place. Guzman has presented on livable communities and housing policy solutions to various audiences across the country and has been quoted in local and national media. She has co-

authored publications on housing, community livability, and transportation.

Before joining AARP, Guzman was a senior planner in county government in Maryland. She has experience in international development, film and television and the 401(k) industry. She holds a master's degree in community planning, a master's degree in communications, culture and technology, and a bachelor's degree in Spanish.

**Check out the AARP Livability Index at  
[Livabilityindex.aarp.org](https://livabilityindex.aarp.org)**



Can't make it to Louisville but still want to pick up some hours? If so, the Virtual OKI Conference is your ticket to six CM certified sessions, including 1.0 each for Sustainability & Resiliency and Equity. All Full Conference Registrants receive access to these sessions as well!

## Session V1: Small-scale Ideas for Incorporating Trees into Planning

In a changing climate, building a healthy urban forest may be the most important work that we as planners can engage in. Planting a tree takes foresight, as the benefits are not immediate but more over, planting a tree is also an act of empathy. It involves understanding and anticipating the need for shade, clean air, clean water, safe streets, etc. This session explores the benefits of urban trees, and suggests small-scale ways that planners can help improve their communities with Mother Nature's ultimate green infrastructure: trees.

**ADAPTABILITY**

**EMPATHY**

**ACCOUNTABILITY**

SUSTAINABILITY  
& RESILIENCY

Speakers: Chad Reischl, AICP, City of Jeffersonville, IN; Rachel Comte, Urban Canopy Works

Location: On Demand

## Session V2: The Places We Lived: Planning for Aging Suburbs

Like the generation of baby boomers that they housed and nurtured, post WWII suburbs are aging. Many of these communities emerged in greenfield areas - they did not grow around traditional town centers and did not build on an existing historic housing stock. They consisted of mass-produced tract housing with automobile-centric commercial areas, most of which have already been recycled numerous times. This has created many planning challenges that must be met in new ways. This session will focus on strategies and approaches that are being employed to address the myriad of needs facing many of these communities.

**ADAPTABILITY**

**FORESIGHT**

**ACCOUNTABILITY**

Speakers: C. Gregory Dale, FAICP, McBride Dale Clarion; Liz Blume, Community Building Institute Xavier University; Kris McClintick, AICP, Harrison Township, OH; Geoff Milz, AICP, Colerain Township, OH

Location: On Demand

## Session V3: Patient Planning: Implementation of the Rupp District and Town Branch Commons

In 2011 a Task Force was formed to study the future of the Lexington Center and its respective 46 acres in Downtown Lexington. From that initial Master Plan, a series of large-scale transformative projects were envisioned: 1) A New Lexington Convention Center; 2) a reimagined and transformed Rupp Arena and environs; 3) a new major downtown park, Town Branch Park; 4) Transformation of the existing High Street parking lot into mixed use development and 5) a new linear park and dedicated Trail through all of Downtown along the route of the city's original waterway, Town Branch Creek. This session will provide an overview of how these projects stayed at the forefront of discussions over what will eventually be a 15 to 20-year time period.

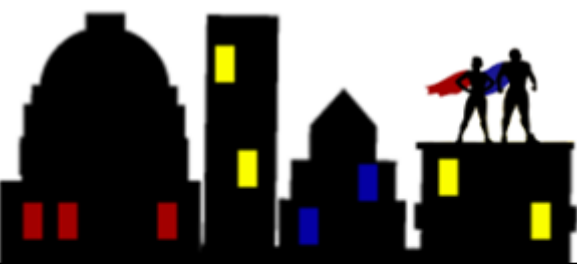
**ADAPTABILITY**

**EMPATHY**

**FORESIGHT**

Speakers: Stanford Harvey, FAICP, Lord Aeck Sargent

Location: On Demand



# VIRTUAL CONFERENCE

## Session V4: An Engaging Conversation on Public Participation

Taking in consideration the disruptions from the global pandemic and socio-political tensions, this session will provide a fundamental understanding of public engagement, communications, and public information within the context of diversity, inclusion, and equity. Through the use of the 5 “I’s” of public engagement (Identify, Invite, Inform, Involve, & Improve) and framed around the three planning superpowers of Empathy, Accountability, and Adaptability, the participants will be led through the facilitated discussion of three scenarios that embody the challenges and opportunities in applying those superpowers to the creation of a calm, rational conversation with the public and stakeholders within a community affected by a project or plan.

**ADAPTABILITY**

**EMPATHY**

**ACCOUNTABILITY**

**EQUITY**

Speakers: Jeff Moore, AICP, Michael Baker International

Location: On Demand

## Session V5: From Planning to Doing: Maximizing Equitable Implementation

In a world of rapid change, communities need to move quickly from planning to doing to effect meaningful change. Yet, local planning efforts often struggle with making this transition. This session will focus on key techniques for implementing a community’s plans to ensure that the community planning process can build a shared vision for the future, and also the energy and commitment to help make it happen. The session will help participants gain new understanding on how to formulate effective action plans that benefit all stakeholders in the community.

**EMPATHY**

**FORESIGHT**

**ACCOUNTABILITY**

Speakers: Wendy Moeller, FAICP, Compass Point Planning; Ben Hitchings, FAICP, Green Heron Planning, LLC; Leigh Anne King, AICP, LEED AP, Clarion Associates

Location: On Demand

## Session V6: Equity Edits for Local Decision-Making

This session proposes that we must make basic changes to increase equity in our local planning decision-making processes. Topics include such things as Plan Commission and Board member representation, legal notification that does not include renters and our duty as planner to share clear information with all interested parties about how to impact decisions.

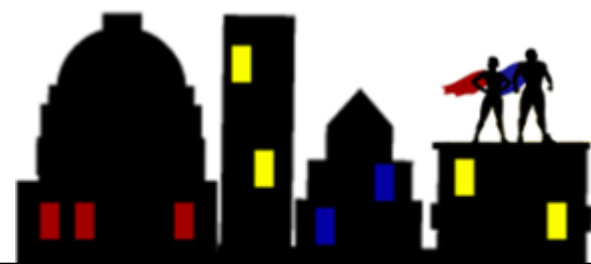
**EMPATHY**

**ACCOUNTABILITY**

**EQUITY**

Speakers: K.K. Gerhart-Fritz, FAICP, The Planning Workshop, Inc., and Other Mystery Guest Speakers.

Location: On Demand



In lieu of a paper program, the 2022 OKI Regional Planning Conference will be utilizing the Whova App!

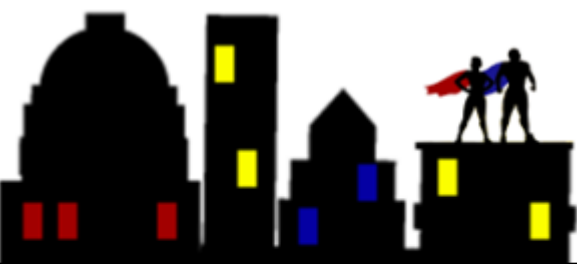
The Whova logo, featuring the word "Whova" in a white, cursive, handwritten-style font, centered on a solid blue rectangular background.

Upon downloading the Whova app to your favorite hand held device, attendees will have access to:

A white smartphone mockup displaying the Whova app interface. The screen shows a search bar at the top, followed by tabs for "All Topics", "Followed", and "New Topics". Below these are sections for "Sort by: Newest Reply", "Last Announcement made 10 months ago" with an "Organizer Announcement" card, "7 Announcements", "Last Reply 1 year ago" with an "Ask Organizers Anything" card, "13 Replies", "Last Meet-up created 9 months ago", and a "Meet-ups & Virtual Meets" section at the bottom.

	<b>Announcements (push notification + email)</b> An excellent way to update and engage attendees
	<b>Live Polling</b> Capture event attendees' attention and get headcounts easily
	<b>Community Board</b> Multi-functional! Carpool, Meet-ups, Q&A, & more
	<b>Mobile Survey</b> Collect more feedback on your event and sessions
	<b>Social Media Integration</b> Create more buzz on social media platforms
	<b>Gamification</b> A brilliant way to make your event fun and engaging!

Please be sure to check back to the OKI website for more information about the app as it becomes available. We will also send out an email to all conference registrants once we have loaded all the conference information so you can get it downloaded and ready to use!



## QUESTIONS OR COMMENTS?

Be sure to visit the 2022 OKI Regional Planning Conference website for the latest information on the conference.

**OKICONFERENCE.COM**

Also, make sure you use the special OKI Conference Hotel Link to get the best rate at the Louisville Marriott Downtown:

<https://book.passkey.com/event/50268318/owner/18553/home>

Feel free to reach out to Brian Davis at [brian.davis@louisvilleky.gov](mailto:brian.davis@louisvilleky.gov) or give him a call at (502) 574-5160 if you have any questions.

It isn't too late to be added as a conference sponsor! Contact Brian Howard at [brian.howard@owensboro.org](mailto:brian.howard@owensboro.org) or (270) 687-8917.

We look forward to seeing you in Louisville in September!



**OKI REGIONAL  
PLANNING CONFERENCE**

**LOUISVILLE, KY - SEPTEMBER 28-30**

**EXPLORE YOUR PLANNING SUPERPOWERS**